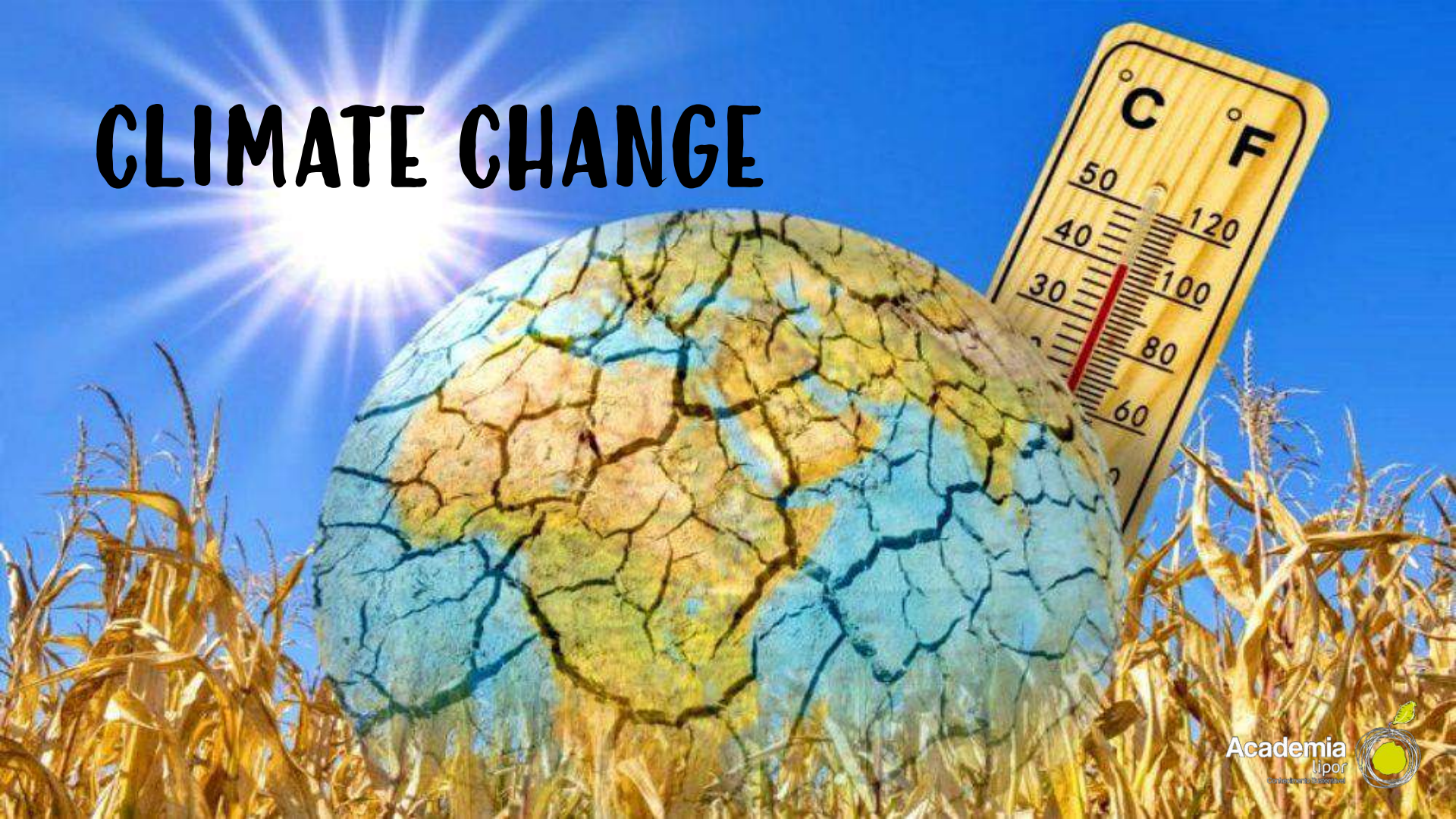


CLIMATE CHANGE AWARENESS



CLIMATE CHANGE



CLIMATE CHANGE



Climate change refers to long-term shifts in temperatures and weather patterns. These changes may be natural, such as variations in the solar cycle.

But since the 1800s, **human activities have been the main driver of climate change**, primarily due to burning of fossil fuels like coal, oil and gas.



CLIMATE

It is the variation of atmospheric conditions in a time period that can vary from 10 to 30 years



WEATHER

Atmospheric conditions, of the day or in the next few days



NATURAL CAUSES OF CLIMATE CHANGE



Sun

Solar cycle
Orbital variation



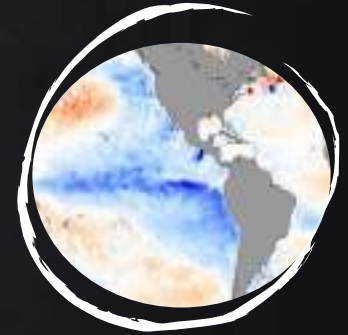
Meteors

Impact



Continental Drift

Tectonic plates
Volcanoes



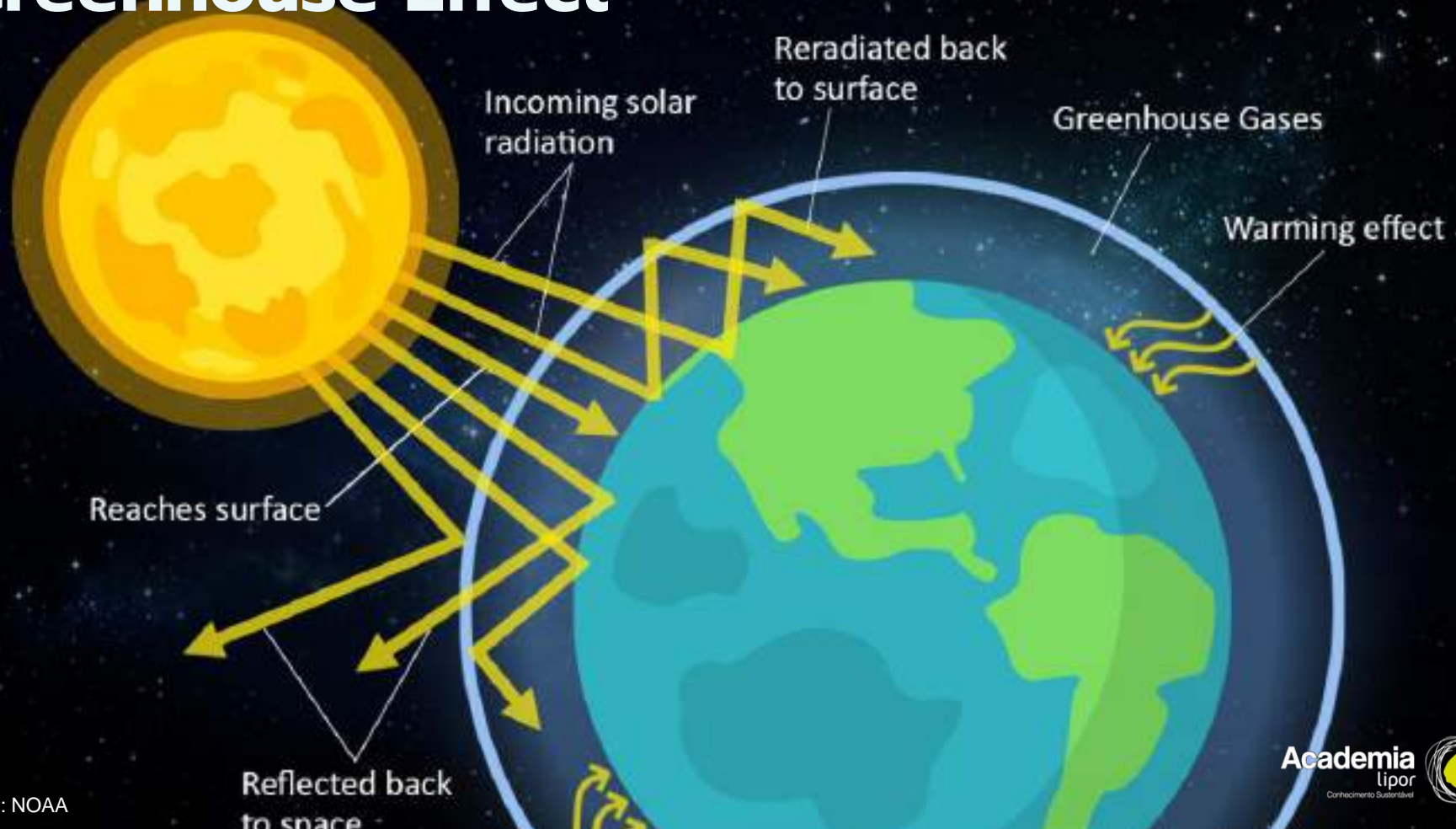
Natural Phenomena

El Niño / La Niña
Composition of the
Atmosphere

GREENHOUSE EFFECT

Global warming is nothing more than an intensification of the so-called greenhouse effect. This effect is a natural phenomenon and important to The Earth, because it allows the planet to stay warm. However, its intensification is harmful.

Greenhouse Effect



Source: NOAA

Carbon dioxide

Methane

Sulphur dioxide and other sulphur oxides

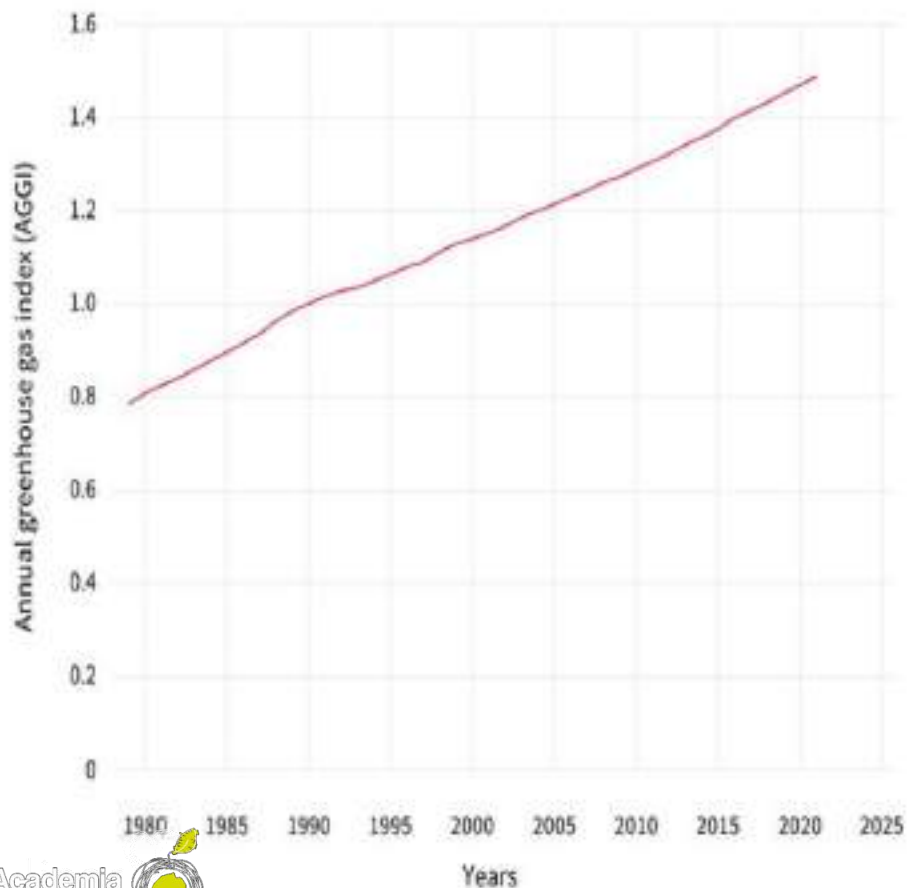
Nitrogen oxides

Chlorofluorocarbons

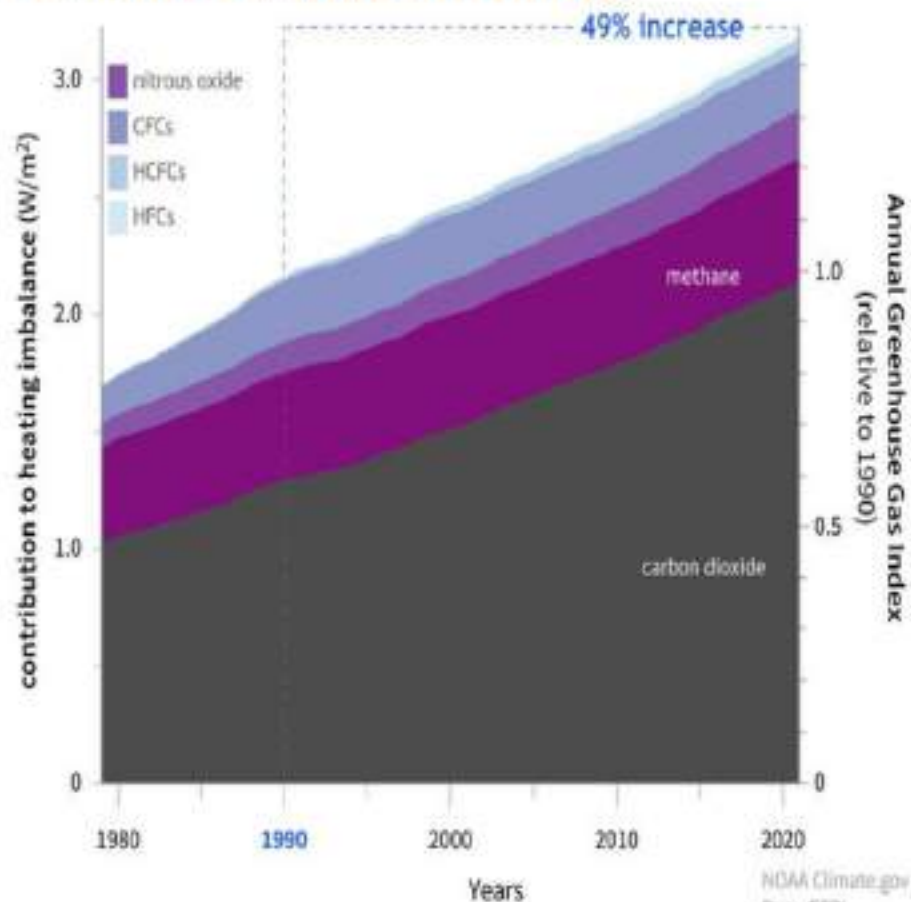
Hydrofluorocarbons



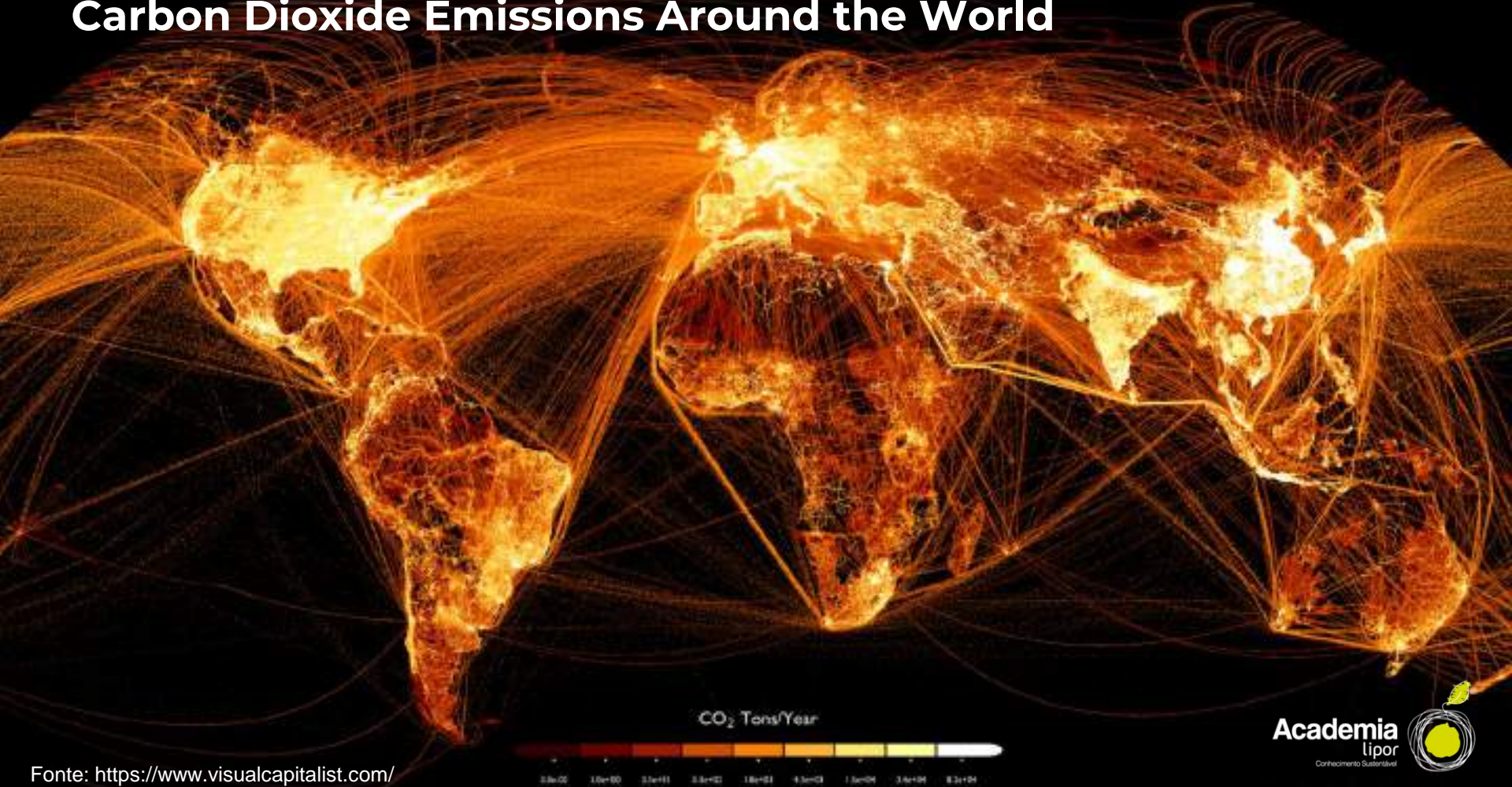
ANNUAL GREENHOUSE GAS INDEX



COMBINED HEATING INFLUENCE



Carbon Dioxide Emissions Around the World



Fonte: <https://www.visualcapitalist.com/>

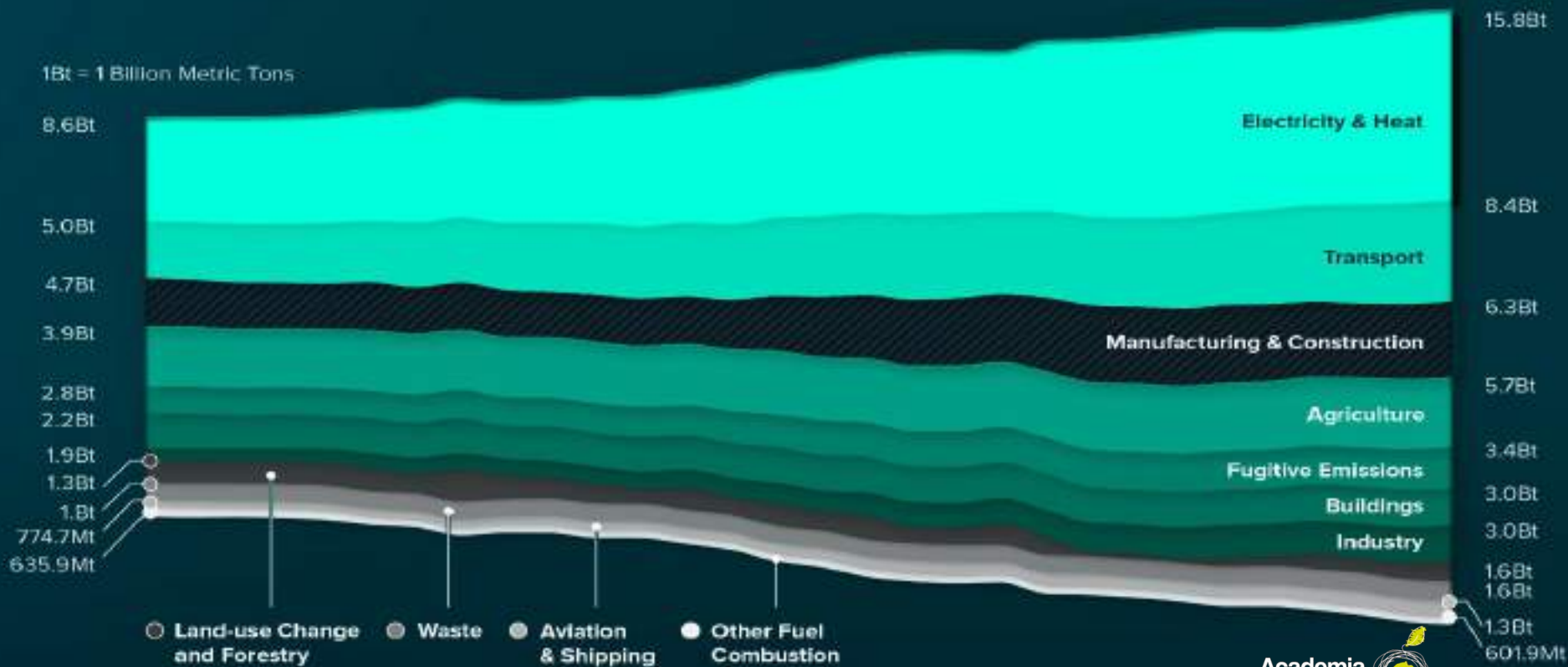
GLOBAL GREENHOUSE GAS EMISSIONS

By Sector



Although often less discussed than electricity and transport, the manufacturing and construction sector contributed to 6.3 billion tonnes of global greenhouse gas emissions in 2019.

Source: Our World In Data



ANTHROPIC CAUSES OF CLIMATE CHANGE



DEFORESTATION



FOOD



CONSUMPTION



ENERGY



TRANSPORTATION

CUTTING DOWN FORESTS

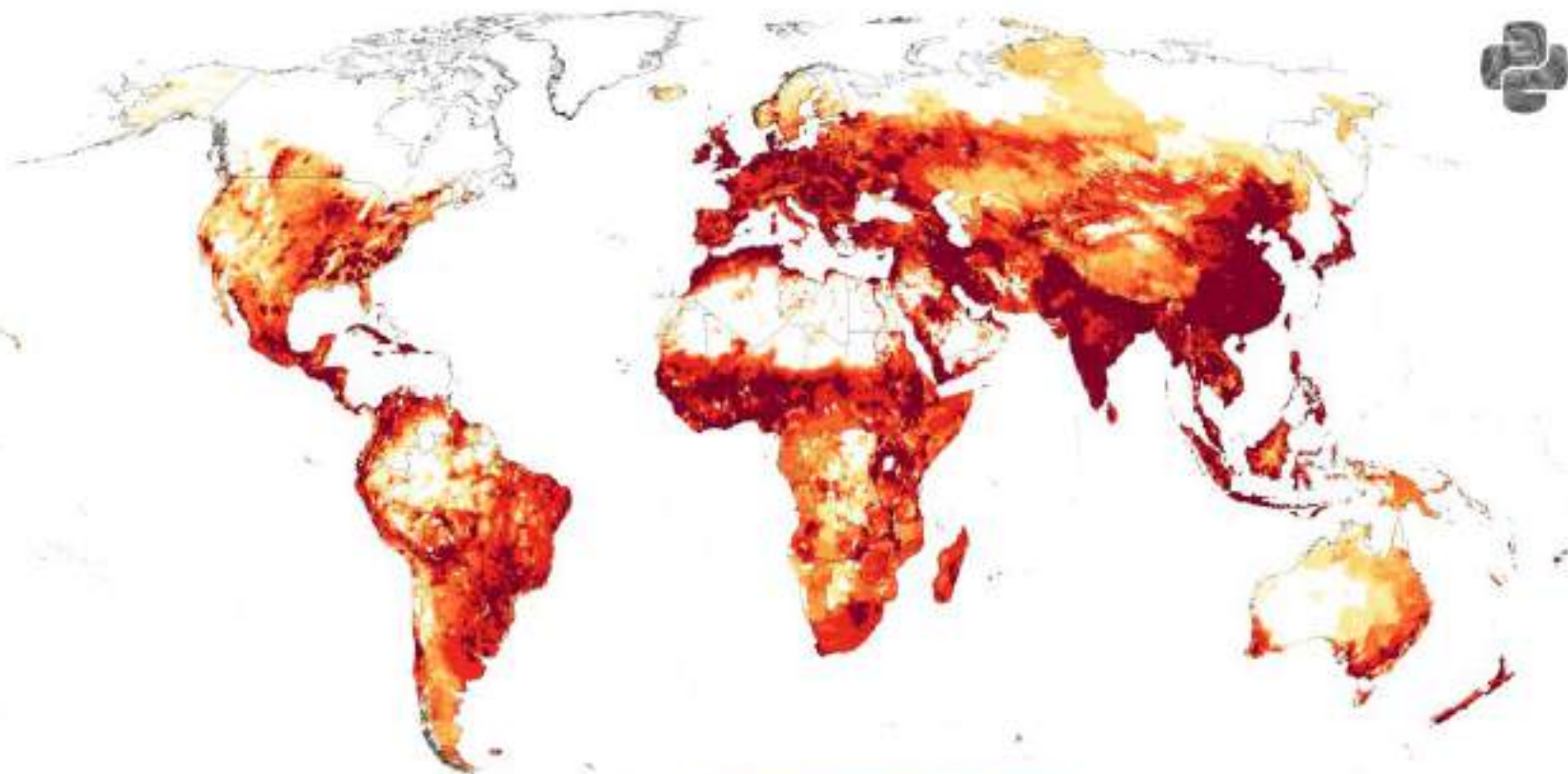
Cutting down forests to create farms or pastures, or for other reasons, causes emissions. Each year approximately 12 million hectares of forest are destroyed. Since forests absorb carbon dioxide, destroying them also limits nature's ability to keep emissions out of the atmosphere. Deforestation, together with agriculture and other land use changes, is responsible for roughly a quarter of global greenhouse gas emissions.



PRODUCING FOOD AND MANUFACTURING GOODS

Producing food causes carbon dioxide, methane, and other greenhouse gases emissions in various ways, including through deforestation and clearing of land for agriculture and grazing, digestion by cows and sheep, the production and use of fertilizers and manure for growing. Industrial processes also release gases. Machines used in the manufacturing process often run on coal, oil, or gas; and some materials, like plastics, are made from chemicals sourced from fossil fuels. The manufacturing industry is one of the largest contributors to greenhouse gas emissions worldwide.





Livestock Density

G. Herr, M. et al. Global distribution data for cattle, buffaloes, horses, sheep, goats, pigs, chickens and ducks in 2000. *Sci Data* 3, 18099 (2016) | [DOI: 10.1038/s41598-016-08111-1](https://doi.org/10.1038/s41598-016-08111-1)



TOP 10 COUNTRIES BY CONSUMPTION OF EACH TYPE OF MEAT PER CAPITA PER YEAR MEASURED IN KILOGRAMS

Bovine Meat



Pig Meat



Mutton & Goat Meat



Poultry Meat



CONSUMING TOO MUCH

How you move around, the thing that you buy, what you eat and how much you throw away all contribute to greenhouse gas emissions. A large chunk of global greenhouse gas emissions are linked to private households. **Our lifestyles has a profound impact on our planet.** The wealthiest bear the greatest responsibility: the richest 1% collection of the global population account for more greenhouse gas emissions than the poorest 50%.



USING TRANSPORTATION



Most cars, trucks, ships, and planes run on fossil fuels. That makes transportation a major contributor of greenhouse gases, especially carbon-dioxide emissions. Road vehicles account for the largest part, due to the combustion of petroleum-based products, like gasoline, in internal combustion engines. **But emissions from ships and planes continue to grow.** And trends point to a significant increase in energy use for transport over the coming years

GENERATING POWER

Generating electricity and heat by burning fossil fuels causes a large chunk of global emissions. Most electricity is still generated by burning coal, oil, or gas, which produces carbon dioxide and nitrous oxide – powerful greenhouse gases that blanket the Earth and trap the sun's heat. Globally, a bit more than a quarter of electricity comes from wind, solar and other renewable sources which, as opposed to fossil fuels, emits little to no greenhouse gases, nor air pollutants.



CONSEQUENCES OF CLIMATE CHANGE





The Nature
Conservancy
New Jersey





**WE ARE ON
FIRE
act now**

Since the end of
the 19th century,
the earth's
average
temperature has
already increased

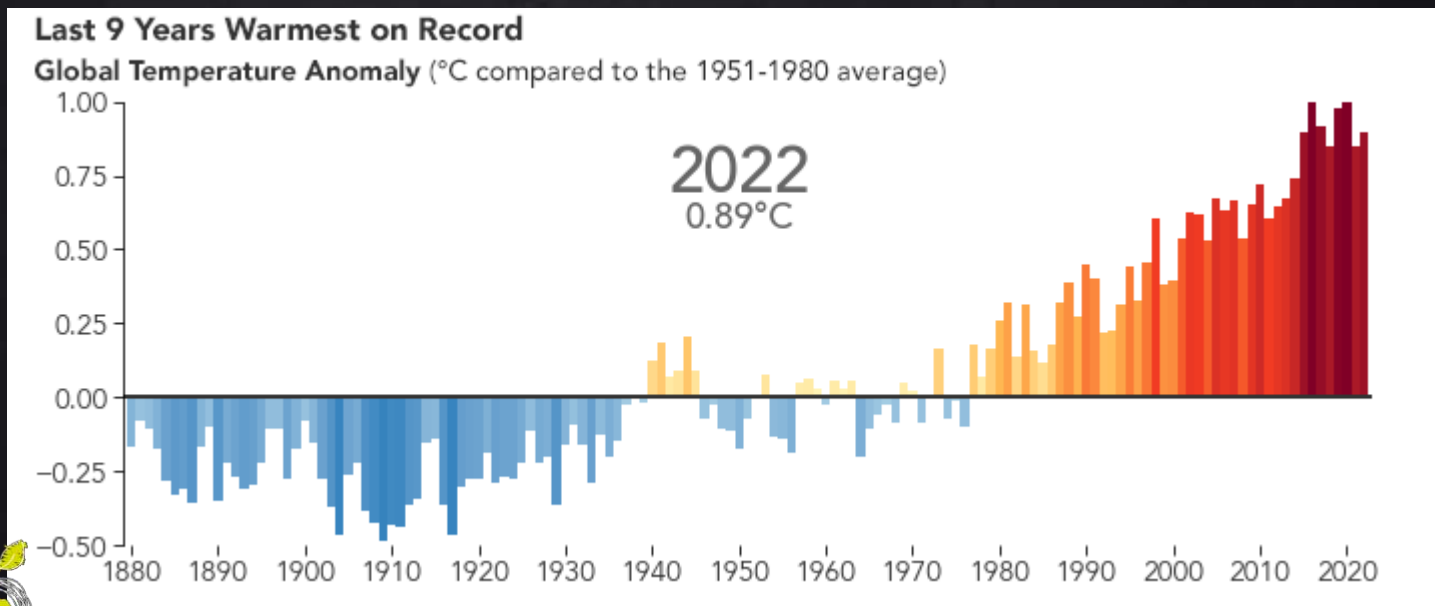
1°C

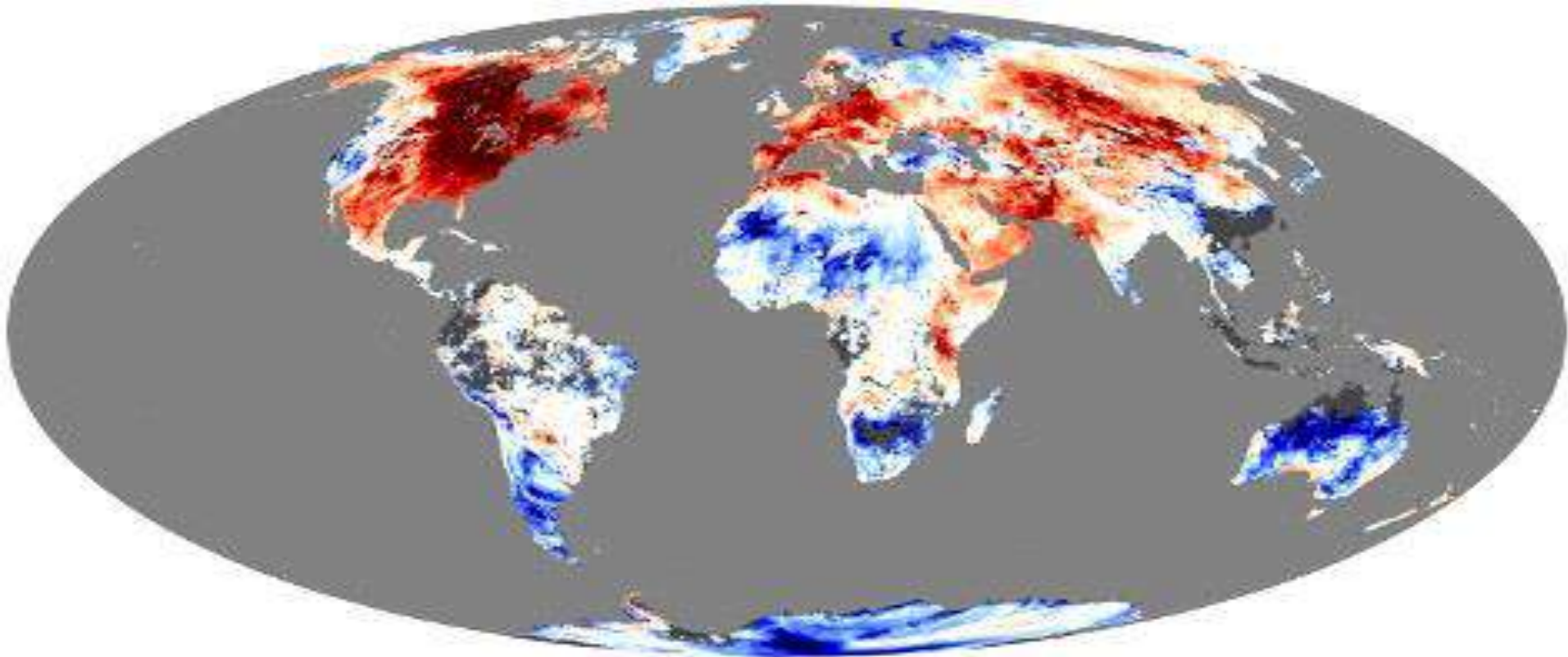
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HOTTER TEMPERATURES

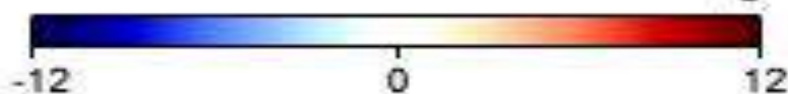
With increasing GHG concentrations, so does the global surface temperature of the planet. The last decade, 2011-2020, is the warmest on record.





Land Surface Temperature Anomaly (daytime)

°C




Source : Nasa Earth Observatory

February 2000



Covering more than 70% of Earth's surface, our global ocean serves as the largest solar energy collector on Earth. Because water has a higher heat capacity than air, it can absorb an immense amount of heat without a large increase in temperature. The ability to store and release heat over long periods of time gives the ocean a central role in stabilizing Earth's climate system

An aerial, top-down view of a vast ocean. The water is a deep, dark blue, and the surface is covered in a dense, intricate pattern of small, white-capped waves. The lighting is bright, creating a shimmering effect on the water's surface. The overall texture is highly detailed and organic.

Eu sou o oceano.

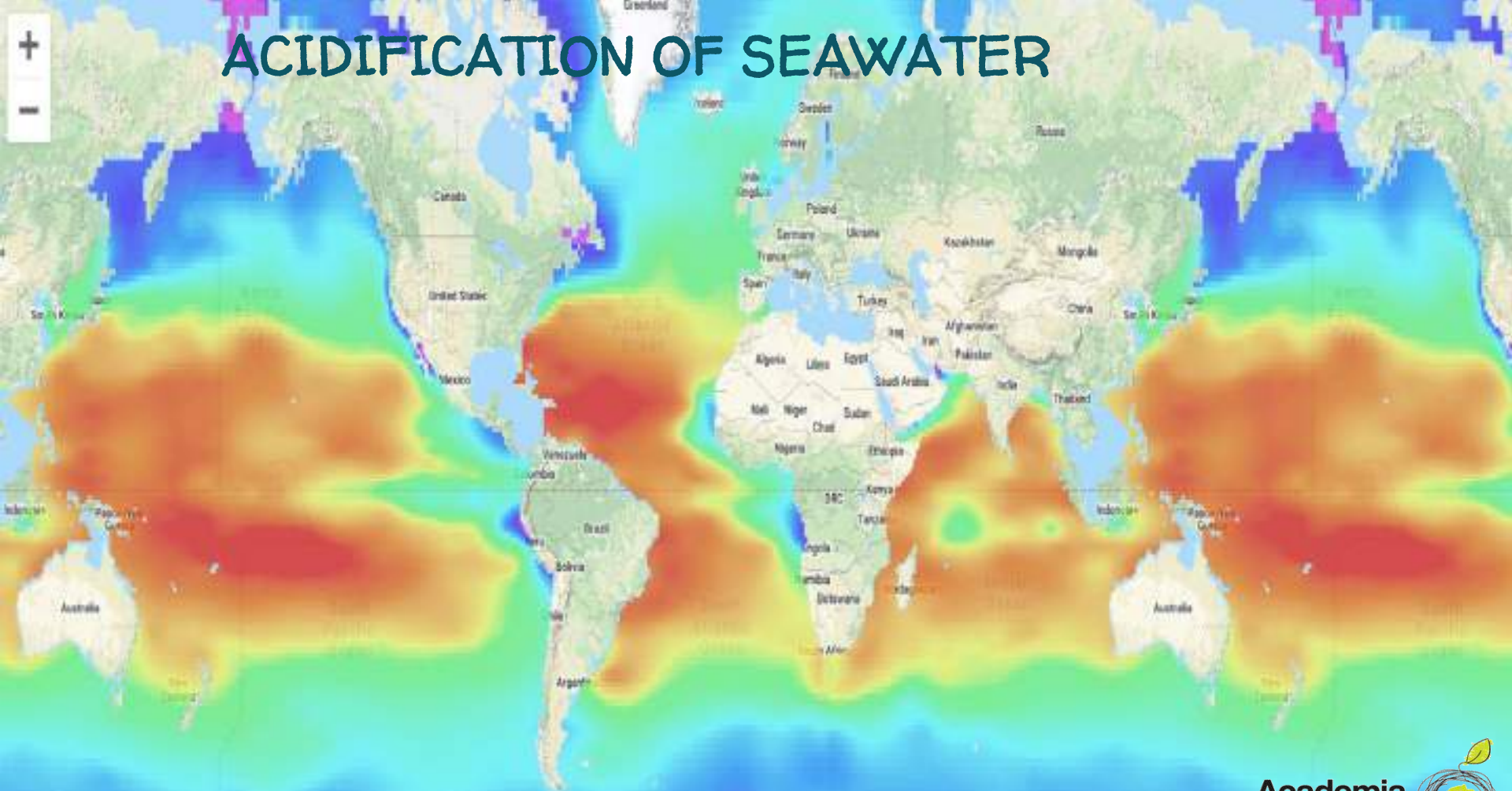
SEAWATER ACIDIFICATION

In addition to absorbing heat, the ocean is also a sink of carbon dioxide. The greater the amount of CO₂ released into the atmosphere, the greater the amount absorbed by the ocean. It has absorbed about 30% of CO₂ emissions since the 80s of the last century; however, this absorption brings serious consequences, since it reacts with water and produces carbonic acid, resulting in water acidification



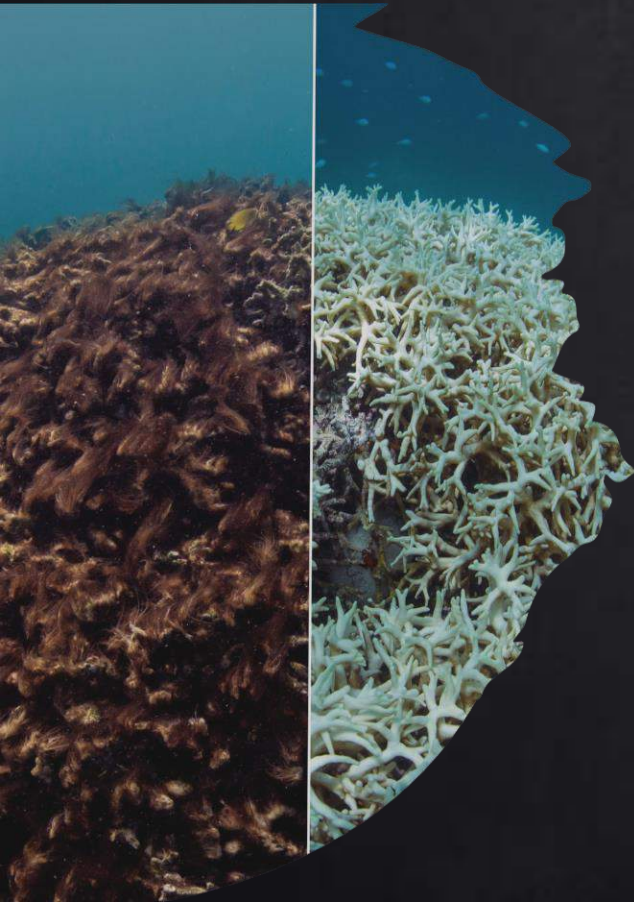


ACIDIFICATION OF SEAWATER



<https://oceanacidification.noaa.gov/WhatWeDo/Data.aspx>

CORAL BLEACHING



Another consequence of the increase in temperature is coral bleaching.

This bleaching is related to loss of coral color due to expulsion or loss of algae pigment. Bleached coral becomes more susceptible to disease and has a reduced growth rate, even if it is recolonized by zooxanthellae algae. With the coral infected, the entire reef can be harmed, negatively affecting this ecosystem.

SEVERE WEATHER

Destructive storms have become more intense and more frequent in many regions. As temperatures rise, more moisture evaporates, which exacerbates extreme rainfall and flooding, causing more destructive storms. The frequency and extent of tropical storms is also affected by the warming ocean. Cyclones, hurricanes, and typhoons feed on warm waters at the ocean surface.



Spain and Portugal suffering driest climate for 1,200 years, research shows

Effects of human-caused global heating are blocking vital winter rains, with severe implications for farming and tourism



The Guardian

Deadly Indian heatwave made 30 times more likely by climate crisis

High temperatures in subcontinent, which have caused several deaths, would be extraordinarily rare without global warming



The Guardian

Australia floods: 50,000 on evacuation alert after deluge hits Sydney

By Helen Hooker
The Guardian
2022-01-04



The Guardian

Arizona wildfires: intense conditions send smoke plumes billowing into sky

Crews battled the gusty winds as the Pipeline fire exploded to more than 24,000 acres by Tuesday morning



The Guardian

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SEVERE WEATHER PHENOMENA





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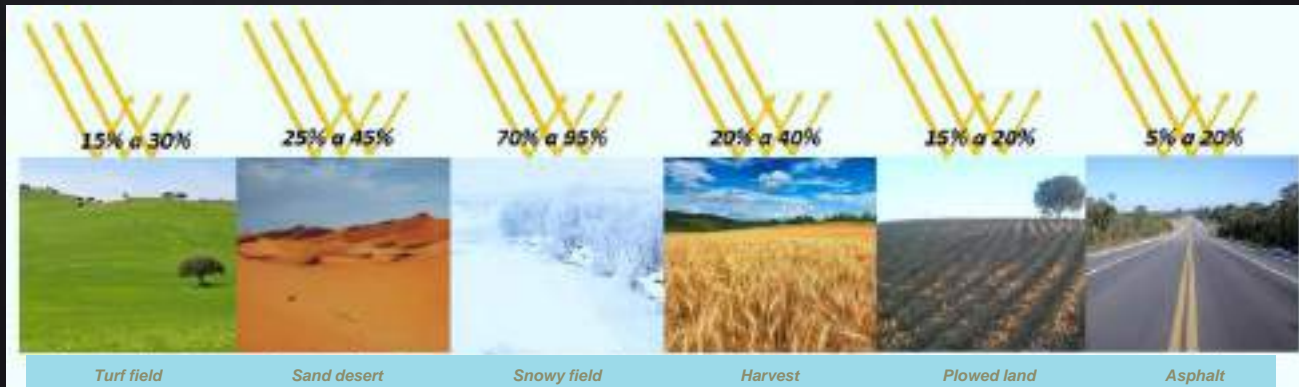
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THE IMPORTANCE OF ICE

About 15% of the world's ocean is covered by ice for much of the year, and although mostly concentrated in the polar regions this influences the global climate.

The bright surface of the sea ice reflects a lot of sunlight into the atmosphere. As this solar energy "stands out" and is not absorbed by the ocean, causes the temperatures closer to the poles to remain cold relative to the equator.

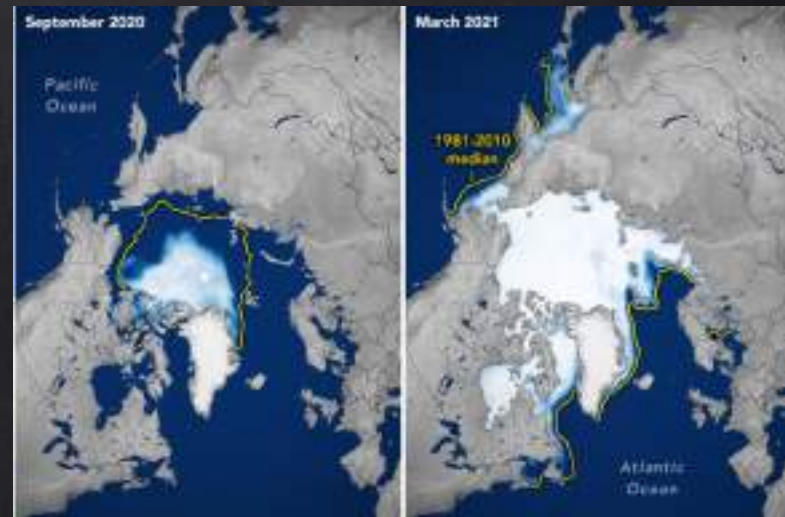
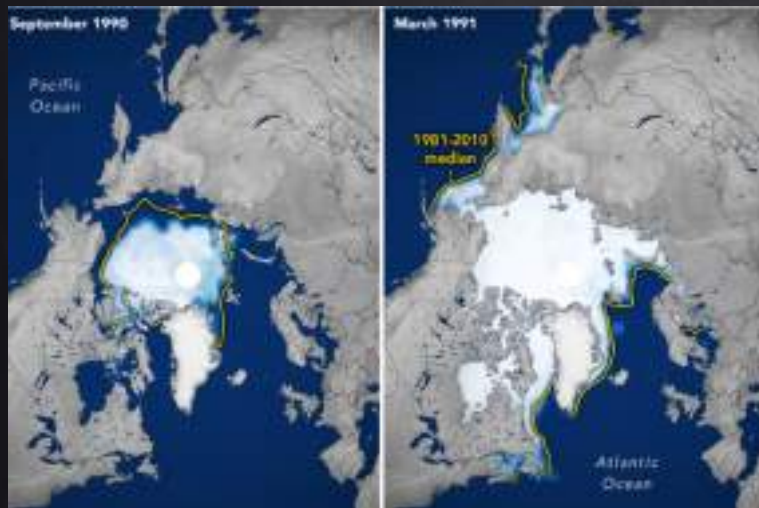


DEFROST

With the rise in temperature, the ice sheets and also the polar and mountain glaciers are rapidly losing their mass. Fewer bright surfaces are available to reflect sunlight back into the atmosphere more solar energy is absorbed to the surface and ocean temperatures increase. This starts a cycle of heating and melting. Warmer water temperatures slow ice growth in Autumn and Winter, and ice melts faster the following Spring.



This loss contributes to rising sea levels, and to the rise in its temperature



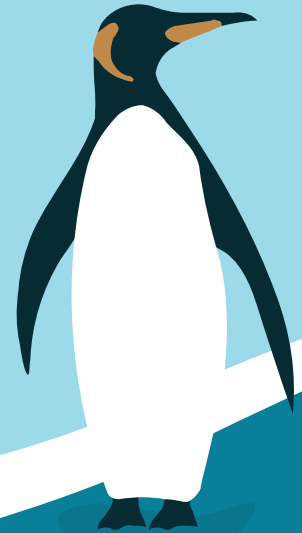
<https://earthobservatory.nasa.gov/world-of-change/sea-ice-arctic>



<https://earthobservatory.nasa.gov/world-of-change/sea-ice-antarctic>



How many
Penguins a Polar
Bear eats?



2050
sea level

2030
sea level

SEA LEVEL RISING

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RISING SEA LEVELS



While sea level globally rose by about 15 cm during the 20th century, it is currently rising at more than twice as fast. It is estimated to rise by 3.6 mm per year, showing no signs of slowing down, quite the opposite.

Sea level will continue to rise and could reach around 30-60 cm in the 22nd century if greenhouse gas emissions are not significantly reduced and limited global warming below 2°C.

How will rising sea levels affect these cities?

Cadiz (Spain)

Cadiz Bay will be flooded affecting areas such as the port of Cadiz or other locations, such as San Fernando

Liverpool (United Kingdom)

Rising sea levels will make one of the UK's most important ports disappear – Albert Dock

Amsterdam (The Netherlands)

The Dutch capital, which is 3 meters below sea level, could lose about 90% of its surface

New York (U.S.A.)

Authorities have already started working on a 25-year plan to protect the city from rising sea levels

Cancun (Mexico)

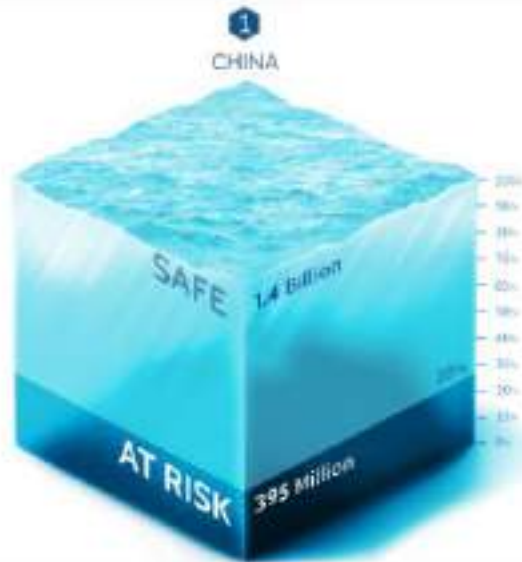
Some of the most idyllic places (e.g. Playa Langosta) in this city will be underwater

Rio de Janeiro (Brazil)

Copacabana beaches, the airport and many of the Olympic buildings will be underwater



TOP 5 COUNTRIES WITH THE MOST FLOOD RISK



Since June 2022, severe flooding across Pakistan submerged more than one-third of the country, affecting 33 million people and resulting in more than 1,400 deaths.

Source: Rentschler, J., Sahas, M. & Jain, S. & A. Flood exposure and poverty in 180 countries. *Nat Commun* 13: 3527 (2022). <https://doi.org/10.1038/s41467-022-30722-4>



LOSS OF SPECIES

Climate change poses risks to the survival of species on land and in the ocean. These risks increase as temperatures climb. Exacerbated by climate change, the world is losing species at a rate 1,000 times greater than at any other time in recorded human history. One million species are at risk of becoming extinct within the next few decades





DECREASE OF FOOD



Changes in the climate and increases in extreme weather events are among the reasons behind a global rise in hunger and poor nutrition. Fisheries, crops, and livestock may be destroyed or become less productive. With the ocean becoming more acidic, marine resources that feed billions of people are at risk. Changes in snow and ice cover in many Arctic regions have disrupted food supplies from herding, hunting, and fishing. Heat stress can diminish water and grasslands for grazing, causing declining crop yields and affecting livestock.



Your produce choices



Your produce choices

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HEALTH, POVERTY AND DISPLACEMENT

Climate change is the biggest health threat facing humanity. Climate impacts are already taking a toll on health, through air pollution, disease, extreme weather events, forced displacement, pressures on mental health, and increased hunger and malnutrition in places where people cannot grow or find enough food.

Climate-related events have forced the displacement of around 23.1 million people on average each year, leaving many more vulnerable to poverty. Most refugees come from countries that are more vulnerable and less prepared to adapt to the impacts of climate change.



ENVIRONMENTAL POLYGRAPH



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35% of all carbon dioxide is emitted by 50 companies

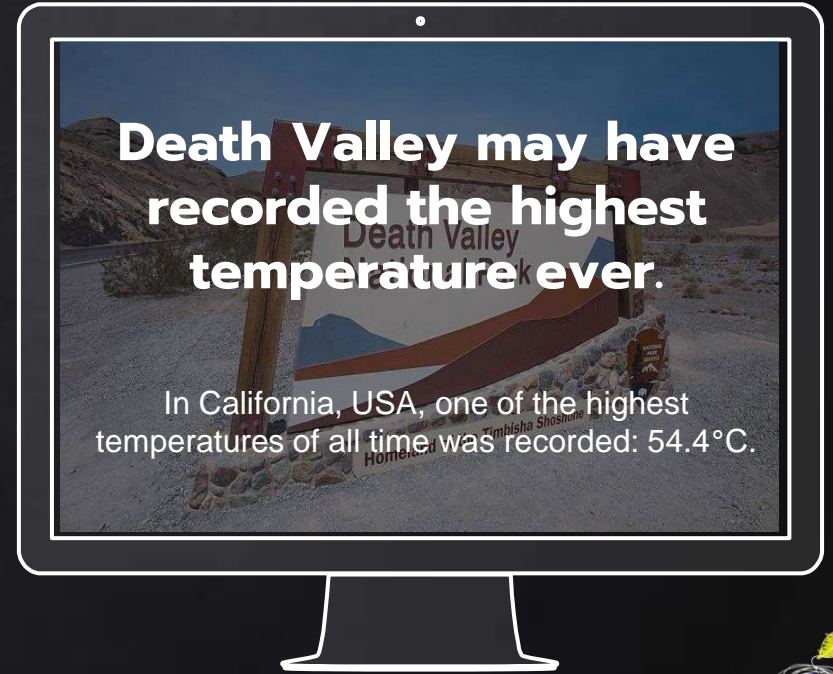
A combined value of around 480 billion tonnes of carbon dioxide equivalent emitted since 1965.



Death Valley may have recorded the highest temperature ever.

In California, USA, one of the highest temperatures of all time was recorded: 54.4°C.

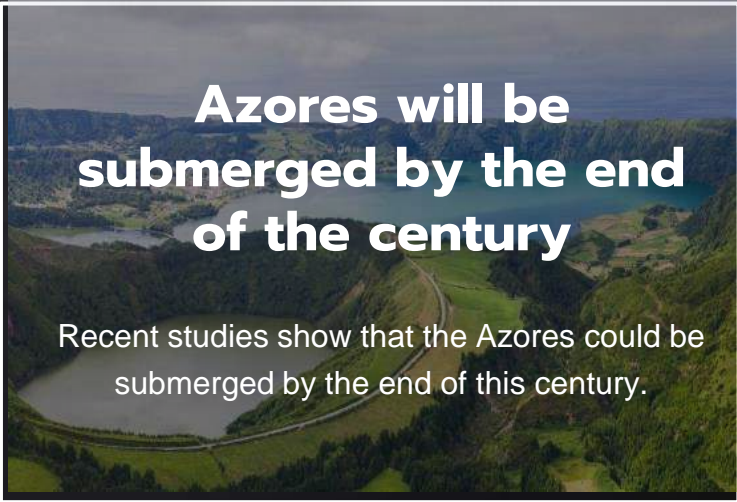






Indonesia will change capital because Jakarta is sinking.

One of the most densely populated urban regions in the world, it is also one of the fastest sinking cities.




Azores will be submerged by the end of the century

Recent studies show that the Azores could be submerged by the end of this century.



Indonesia will change capital because Jakarta is sinking.

One of the most densely populated urban regions in the world, it is also one of the fastest sinking cities.



Azores will be submerged by the end of the century.

Recent studies show that the Azores will be submerged by the end of this century.





Many fish stocks could collapse

Over 60% of fish stocks are fully fished.



Farmed salmon from Norway is the most toxic food in the world

Producers supply a number of antibiotics and pesticides known for their neurotoxic effects.





Many fish stocks could collapse

Over 60% of fish stocks are fully fished.



Farmed salmon from Norway is the most toxic food in the world

Producers supply a number of antibiotics and pesticides to their own for their negative effects.





Huge Pacific Garbage Island

The North Pacific Garbage Island is 17 times the size of Portugal. Scientists estimate it to be about 1.6 million square kilometers.



War on single-use and disposable plastic

Plastic is responsible for 50% of the waste found on beaches around the world.

Huge Pacific Garbage Island

The North Pacific Garbage Island is 17 times the size of Portugal. Scientists estimate it to be about 1.6 million square kilometers.

on single use and disposable plastic

FAKE NEWS

plastic is responsible for 50% of the
found on beaches around the world





How to fight Climate Change !!!

WHAT TO DO

13 Climate Action



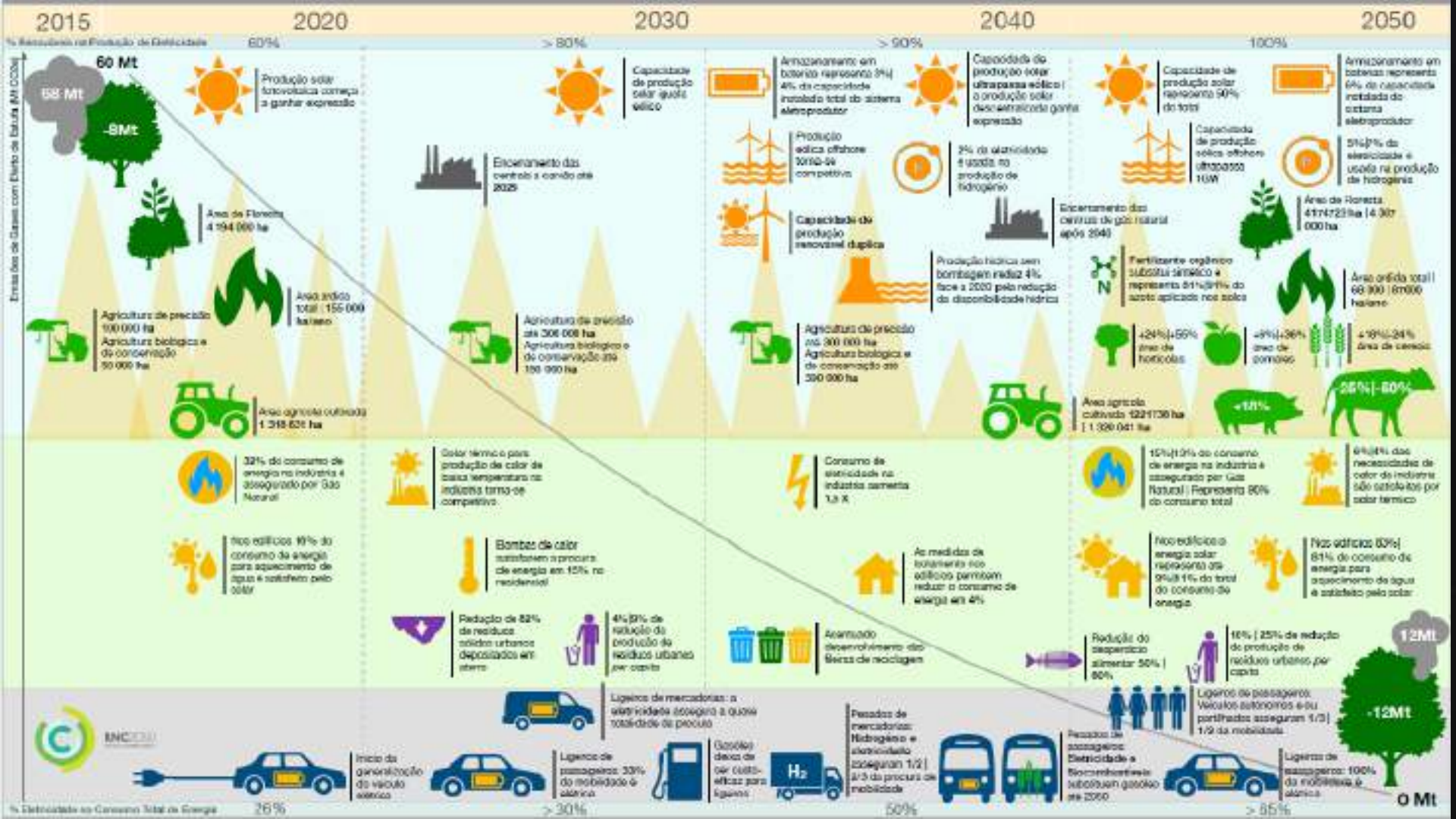
Climate action encompasses actions taken to limit the increase and prevent the impacts of climate change.

For this, there are currently two lines of action:

Reduce greenhouse gases (GHG) in the atmosphere, reducing emissions and increasing carbon sequestration – **MITIGATION;**

Adapt the country to foreseeable changes to minimize the negative effects of climate change on ecosystems and the quality of life of the population – **ADAPTATION.**

Portugal has made a commitment to achieve carbon neutrality by 2050, that is, to make the balance between emissions and removals of carbon and other GHGs from the atmosphere zero, in order to contribute to limiting global warming to 1.5°C, compared to the pre-industrial period, as provided for in the Paris Agreement.



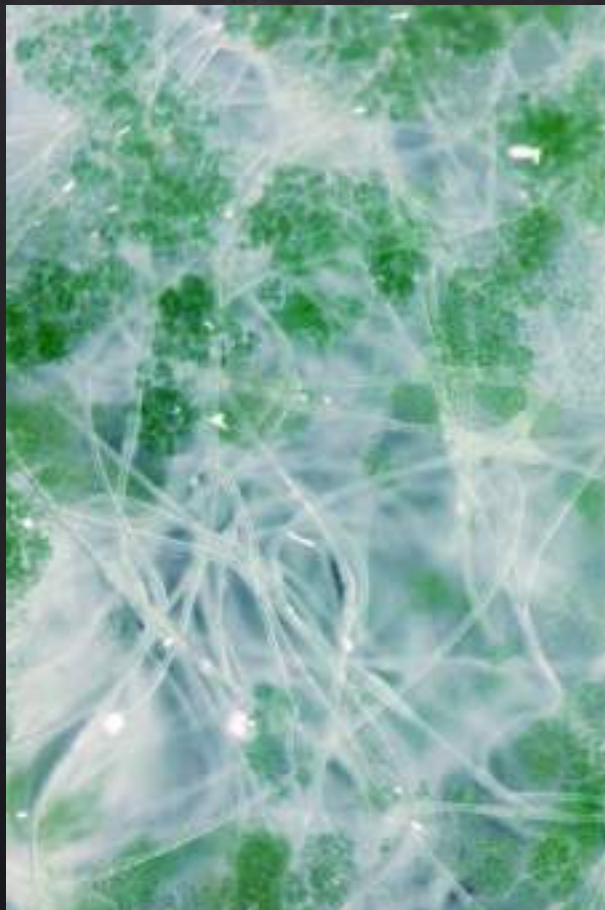


- **Less Waste**, betting on the efficient management of Resources, privileging a circular Business model;
- **Less Carbon**, enhancing the binomial Carbon - Energy, converging towards decarbonization and energy transition;
- **More Climate**, enhancing our commitment to adapting to climate change;
- **More Biodiversity**, increasing the promotion of biodiversity in our context of activity.

EXAMPLES

Postcarbonlab
London

Photosynthetic Coating



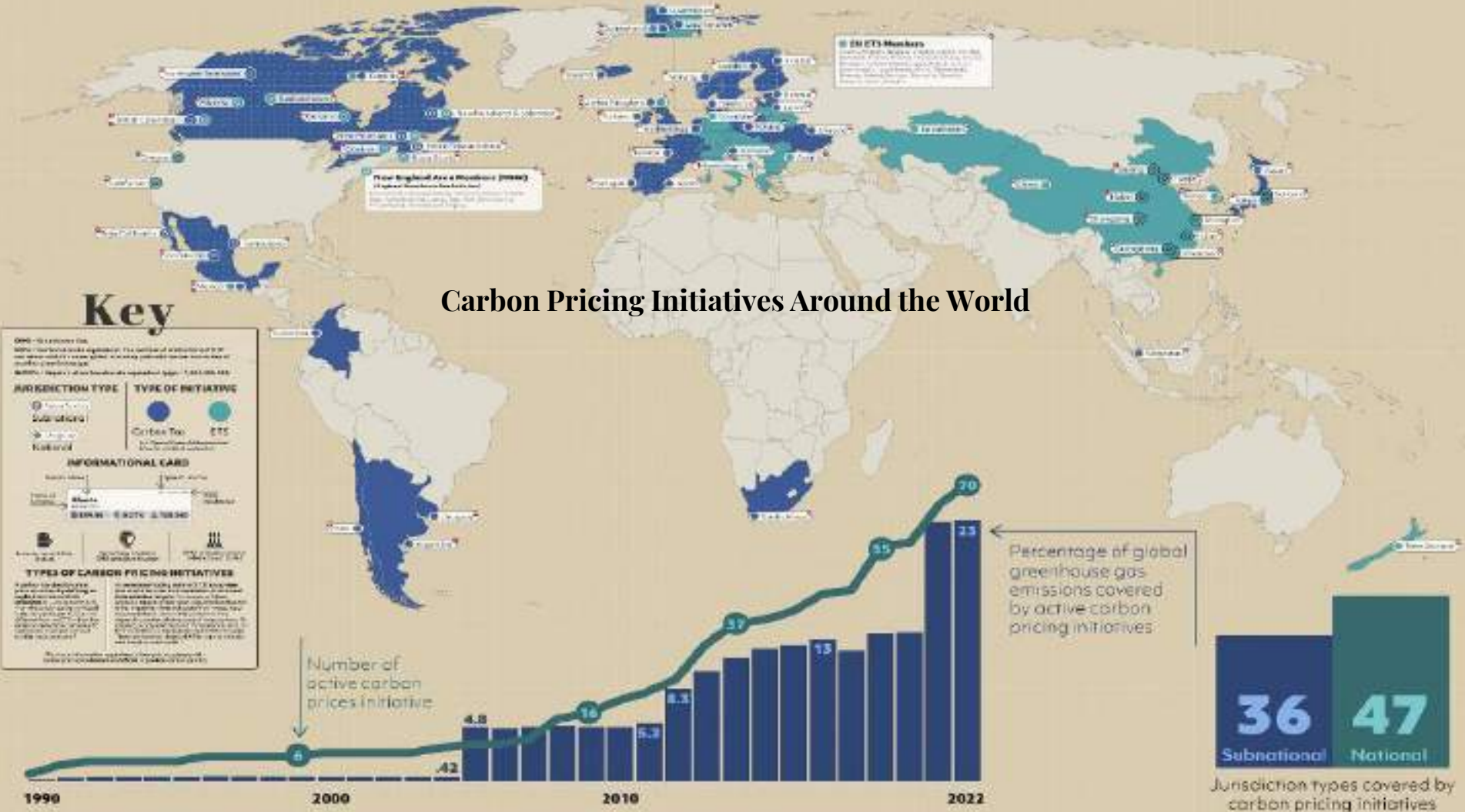
EXAMPLES



In a beach north of Southampton in Long Island

Olivine sand (a mineral found in large quantities on earth) was added to the existing one because The Olivine when in contact with water, captures CO_2 .

Carbon Pricing Initiatives Around the World





RESOURCES





SUSTAINABILITY



SUSTAINABLE DEVELOPMENT

"Sustainable development presupposes concern not only with the **present**, but with the **quality of life of future generations**, protecting **vital resources**, increasing factors of social cohesion and equity, ensuring environmentally friendly economic growth."

Brundtland Report "Our Common Future", 1987

The main goal is to participate

LANDMARKS

1949

United Nations
Scientific
Conference on the
Conservation and
Use of Natural
Resources

1987

Brundtland Report
– Our Common
Future

1992

Rio-92 | United Nations
Conference on Environment
and Development led to the
creation of Agenda 21 (also
known as the Earth Summit
or Eco-92)

1994

European Conference on
Sustainable Cities -
adoption of the Aalborg
Charter: Charter of
sustainability of European
Cities

2000

Hannover Conference
UN Millennium Summit on
the Millennium
Development Goals

2012

Rio+20 – United Nations
Conference on Sustainable
Development

2015

Sustainable Development
Summit (New York) – UN has
established 17 New Sustainable
Development Goals (SDGs)

AGENDA 21 | 1992

Agenda 21 (A21) resulted from the Earth Summit (Rio 92). It is a document signed by almost two hundred governments, which seeks to unite environmental protection with economic development and social cohesion.

"Each local authority must enter into dialogue with its citizens, local organizations and private companies and adopt a "Local Agenda 21". Through consultative processes and consensus-building processes. Local authorities should learn from citizens and local, civic, community, commercial and industrial organizations and acquire the information needed to develop better strategies. The consultation process should increase family awareness on sustainable development issues."

Agenda 21, Chapter 28, 1992

MILLENNIUM SUMMIT, NEW YORK | 2000

It **was attended by** 147 Heads of State and Heads of Government from **191 countries**.

Setting **8 priority objectives to "solve" in the new millennium – MILLENNIUM DEVELOPMENT GOALS | MDG**

Reduce poverty and hunger by half;

Increase primary education levels ;

Promotion of gender equality;

Reduce by $\frac{2}{3}$ child mortality;

Reduce by $\frac{3}{4}$ maternal mortality

Reduce AIDS, Malaria and Tuberculosis spreading;

Ensure environmental sustainability;

Develop global development partnerships, with trade, development aid and debt reduction as key points.



1

ERADICATE EXTREME
POVERTY AND HUNGER



2

ACHIEVE UNIVERSAL
PRIMARY EDUCATION



3

PROMOTE GENDER
EQUALITY AND
EMPOWER WOMEN



4

REDUCE
CHILD MORTALITY



5

IMPROVE MATERNAL
HEALTH



6

COMBAT HIV/AIDS,
MALARIA AND OTHER
DISEASES



7

ENSURE
ENVIRONMENTAL
SUSTAINABILITY



8

GLOBAL
PARTNERSHIP FOR
DEVELOPMENT



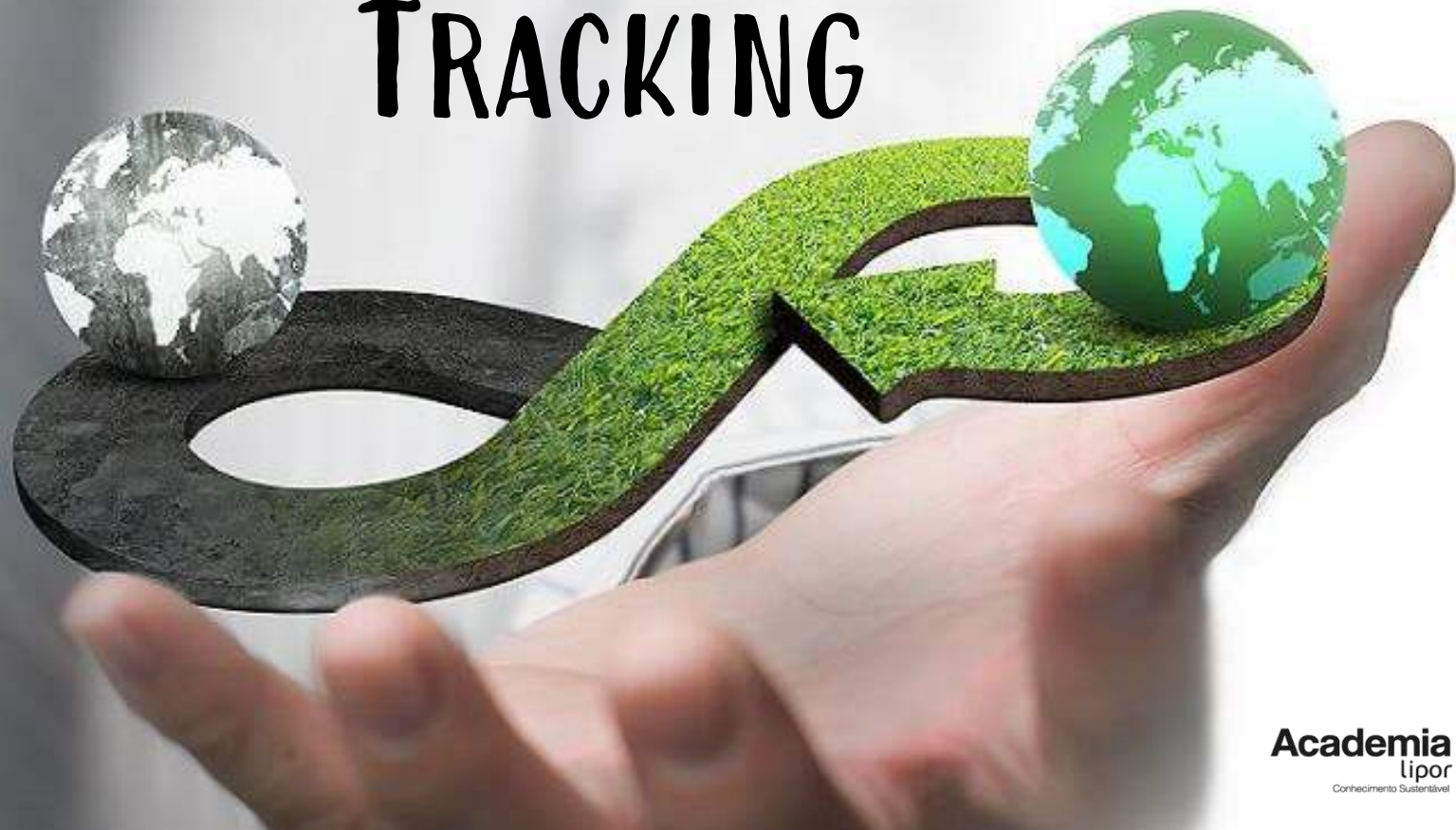
SUSTAINABLE DEVELOPMENT GOALS | 2015

Established at a UN Summit in New York (USA), this is the new agenda for action until 2030, which is based on the progress and lessons learned from the 8 Millennium Development Goals between 2000 and 2015. This agenda is the result of the joint work of governments and citizens around the world to create a new global model to end poverty, promote prosperity and well-being for all, protect the environment and combat climate change.

“The seventeen Sustainable Development Goals are our common vision of humanity and a social contract between world leaders and citizens. They are a list of things to do for people and the planet, and a plan for success.”



TRACKING





The Lazy One

Laziness is certainly not considered a virtue... but it is undeniable that at some point in our lives we have all felt it. To encourage everyone who, in some way, feels lazy, but still has some energy to save the World, the United Nations has created an action guide! Fantastic, isn't it? The Action Guide for the lazy person identifies a set of actions that you can do from your couch, your home, your community, your job.

Don't forget: it's important to do and contribute to making a change!



The Undecided

The Undecided continues to swing... He knows the main challenges facing the promotion of sustainable development, he knows who the main actors in development are, he believes in the mobilizing role of citizen action, but he often wonders whether he can do it alone. difference. Take part in some community events that can promote social, economic or environmental change, but if that day there is a good film showing, or if it is a beautiful sunny day to go to the beach, reconsider your participation.

But, because the transformation is not yet complete, there is still a long way to go to leave no one behind.



From 31 to 51 points



The Passionate

The Passionate believes that it will transform the world. You have a clear idea of what you want to do. He knows the main challenges facing society and knows that we have a way to go to eradicate poverty, eliminate hunger, protect our common home and guarantee sustainable progress that allows us to reduce inequalities between and within countries. He is a pacifist, believes in dialogue, tolerance and full respect for human, social and economic rights. You know that partnerships are important to consolidate your intervention, but you need an action plan! Let's do it.

From 52 to 70 points

The Agent of Social Transformation

Is not a superhero, nor a heroine, but a person aware of the world's main challenges, critical of simplistic visions and solutions, active in promoting solutions to these challenges and a partner of everyone who believes in a collaborative effort of citizens, governments, municipalities, civil society, companies to eradicate poverty and leaving no one behind.

The social transformation agent is capable of:
ENGAGE and **EMPOWER** people, civil society, companies, municipalities and governments through collaborative processes that present sustainable solutions



From 71 to 85 points

2 ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture



Grow food and aromatic plants in a vegetable garden or potted on the balcony



Avoid **Food Waste** by taking advantage of all the food and leftovers for other meals



Donate food to institutions or directly to people in need



Produce your own compost

2 ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture



6 CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all



Wash your teeth with a **closed faucet**



Aproveitar Enjoy **cold** water for the toilet or to water



Take **quick showers**



Choose to use the dishwasher/laundry machine, with the **maximum load**

7 AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable reliable, sustainable and modern energy for all



Make Energy Conscious Use **Campaigns**



Focus on walking or cycling



Choose class A energy label equipment



Whenever possible, **turn off the lights** and use natural light



For long distances, **use** public transport or share your own car



Choose LED bulbs

7 AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable reliable, sustainable and modern energy for all



11 SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable



Build parks and **recover** leisure spaces



Build/participate in **community gardens**



Promoting **Circular Economy**, e.g. **Recycling**



Buy products in **local trade**

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns



Prevent waste production:
Decline and Reduce



Avoid disposable objects by opting for
reusable



Donate/Buy 2nd hand clothes, shoes, accessories and toys



Opt for products in family packaging and
bulk purchases



Repair electrical and electronic equipment, instead of buying new ones



Rent or borrow

13 CLIMATE ACTION

Take urgent action to combat climate change and its impacts



Reduce fossil fuel consumption by opting for renewables



Promote **cleaning of forests**



Tree planting in rural and urban areas



Carry out **campaigns against fires**

14 LIFE BELOW WATER

Conserve and sustainably use the oceans, seas and marine resources for sustainable development



Campaign: Don't throw trash on the floor



Use **reusable** packaging and ecopoints



Avoid disposable plastic packaging



Participate in beach **cleanings** / on the banks of rivers / streets

15 LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss



Plant **native trees** and shrubs



Reducing the use of **pesticides** in agriculture



Build insect hotels



Reduce exotic and invasive plants

Buy **recycled** paper



Build drinking fountains and feeders for birds

WE THE PEOPLE



THE GLOBAL GOALS
For Sustainable Development

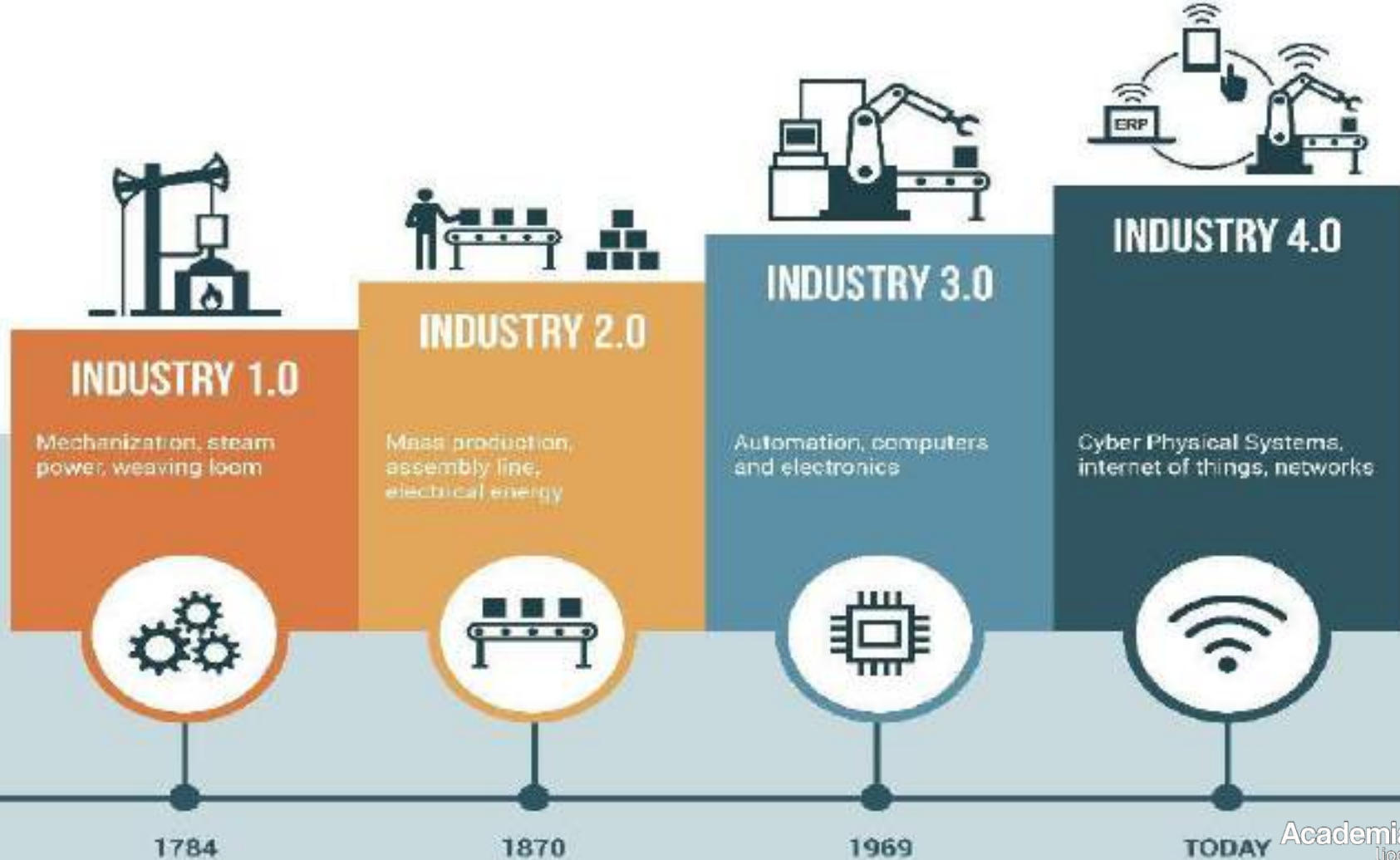
CIRCULARITY



INDUSTRIAL REVOLUTION

We are living an era of transformation. The 4th Industrial Revolution reshapes our societies and our economies

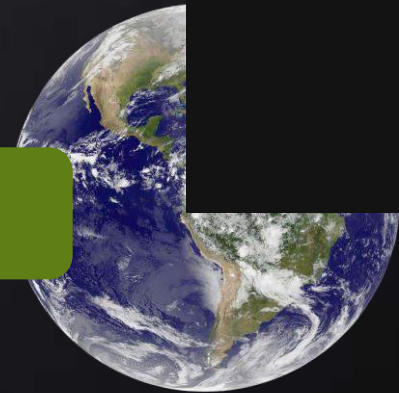
Till today, all the industrial revolutions skyrocketed the productivity of human labor, they provided the technologies and the systems to produce more products with less labor, less energy, and less raw materials. But together with the rapid increase of productivity, all the industrial revolutions created big waves of pollution. Industrial revolutions are directly linked with the emergence of new forms of pollution and the rise of new health and environmental problems.



THE EARTH OVERSHOOT DAY

The Earth Overshoot Day marks the date when demand for ecological resources exceeds what Earth can regenerate in that year. In 2022, it took place on July 28, one day earlier than in 2021.

In 1969, our planet was enough to meet human demands. By 2022, it would take 1.75 planets to meet all our needs without penalising the following generations





EARTH OVER SHOOT DAY

27 JULY 2023



WHAT IS YOUR



Earth Overshoot Day 2021 is July 29

Ecological Footprint?

How many planets do we need if everybody lives like you?

When is your personal Overshoot Day?

TAKE THE FIRST STEP



LINEAR ECONOMY

The world economy has been built on a linear business model, which is now under threat because of the natural resource's shortage.

The way and speed with which we use natural resources is unsustainable: We consume more resources than what the planet can produce, in an economy that tends to be linear that is, raw materials are extracted, processed to make new products, they are sold, used and discarded as waste.

It is fundamental to shift the paradigm and is necessary to create a new management trend!

LINEAR ECONOMY

Use and throw away



Unsustainable model

LINEAR ECONOMY CONSEQUENCES

- Materials and products loss of value
- The risen of raw material prices
- Environmental pressures will increase (loss of biodiversity)
- Climate change, ocean pollution and land degradation
- More waste production

CIRCULAR ECONOMY



CIRCULAR ECONOMY

Circular Economy is a strategic concept based upon three principles:

- A. Eliminate waste and pollution, through the design of products, services and business models;
- B. Keep products and materials in use, preferably at their highest economic and utility value, for as long as possible;
- C. Regenerate natural systems, through the regeneration of materials used and of the underlying natural systems.

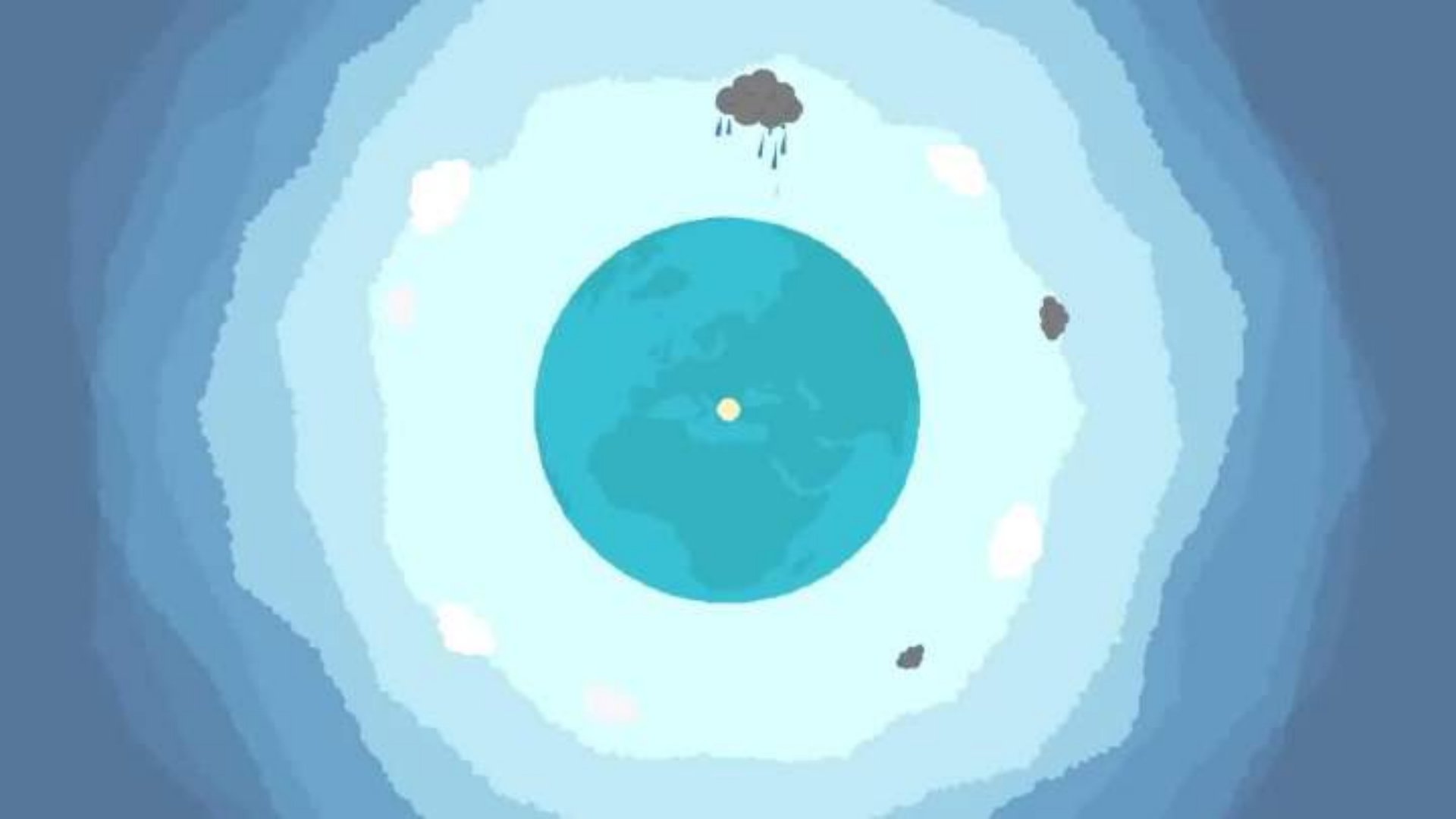
CIRCULAR ECONOMY

Circular Economy is a strategic concept based on the reduction, reuse, recovery and recycling of materials and energy. Replacing the concept of end-of-life of the linear economy with new circular flows of reuse, restoration and renewal, in an integrated process, the circular economy is a key element to promote the dissociation between economic growth and the increase in resource consumption.

CIRCULAR ECONOMY



The transition from a linear model of production of goods (raw material extraction, production, use and disposal of products) for a circular model, where the materials are returned to the production cycle through reuse, recovery and recycling, more than being a necessity is the fact that it has to be a flag for our future!





The cap size and “mouth” of pet bottles were reduced by 4 mm,
26,500 kilos of plastic were saved.

The bottles have in their composition 25% recycled PET.

The goal is that by 2023 it will be 50% recycled plastic.



The cork is the most emblematic product of the cork industry, but nevertheless only uses 30% of the raw material.

At Corticeira Amorim, the remainder, as well as the result of the recycling of stoppers, is fully used, giving rise to other applications such as construction materials, furniture and design pieces, high performance surfboards, among other solutions.



GREEN CORK
PROJETO DE RECICLAGEM DE ROLFAS DE CORTIÇA





By delivering obsolete bank cards to any CGD branch they are recycled, transforming them into equipment (ensuring data confidentiality). PVC waste from the destruction of these cards is incorporated into the production of urban furniture parts in 100% recycled plastic. This process has the partnership of Extruplás, a company responsible for the collection and recycling of cards, as well as the production of urban furniture pieces that Caixa offers to institutions of social solidarity.



**"The Earth has
enough for our
needs, but
only what is
necessary."**

— *Mahatma Gandhi* —

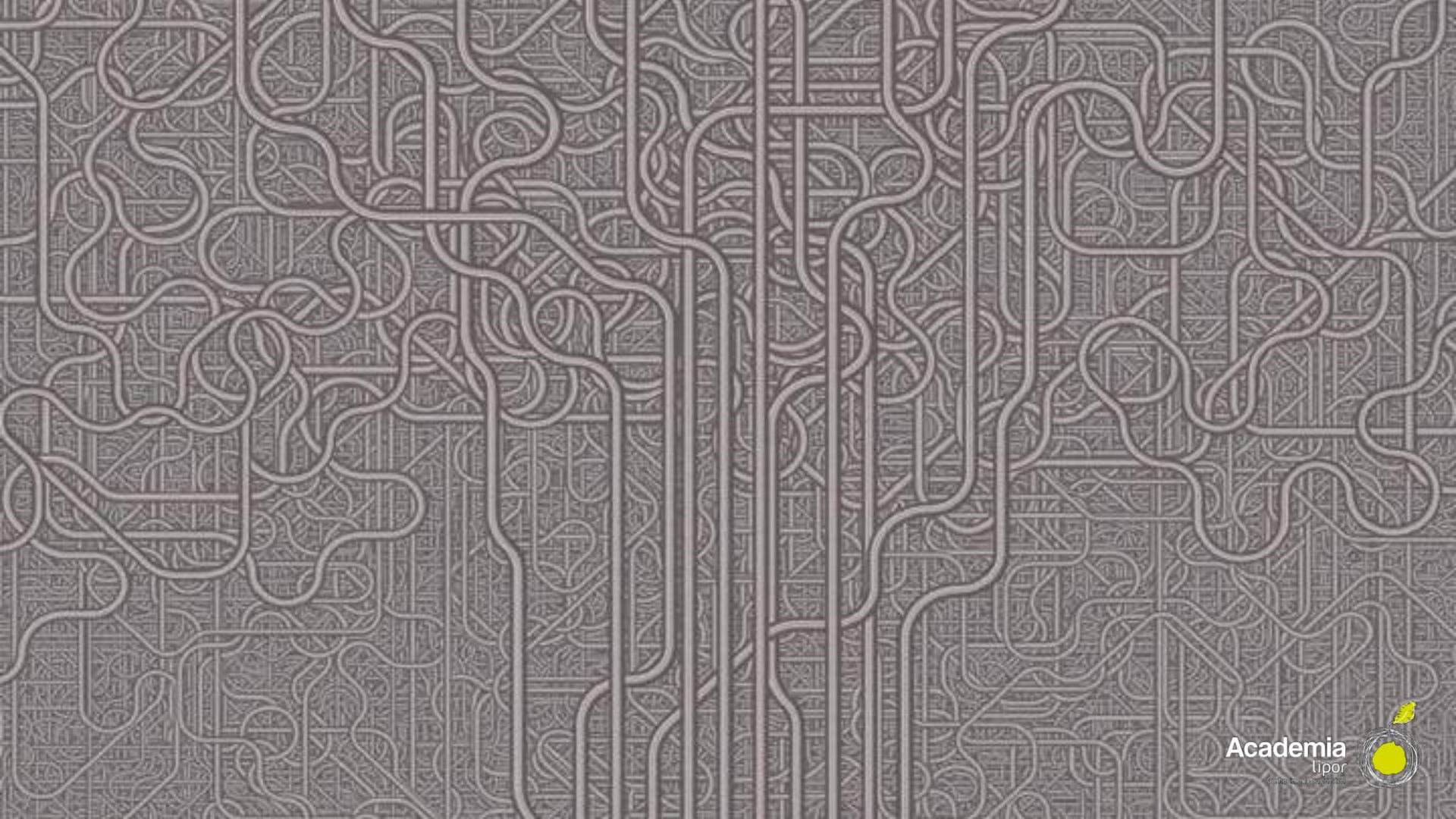
CONSUMPTION

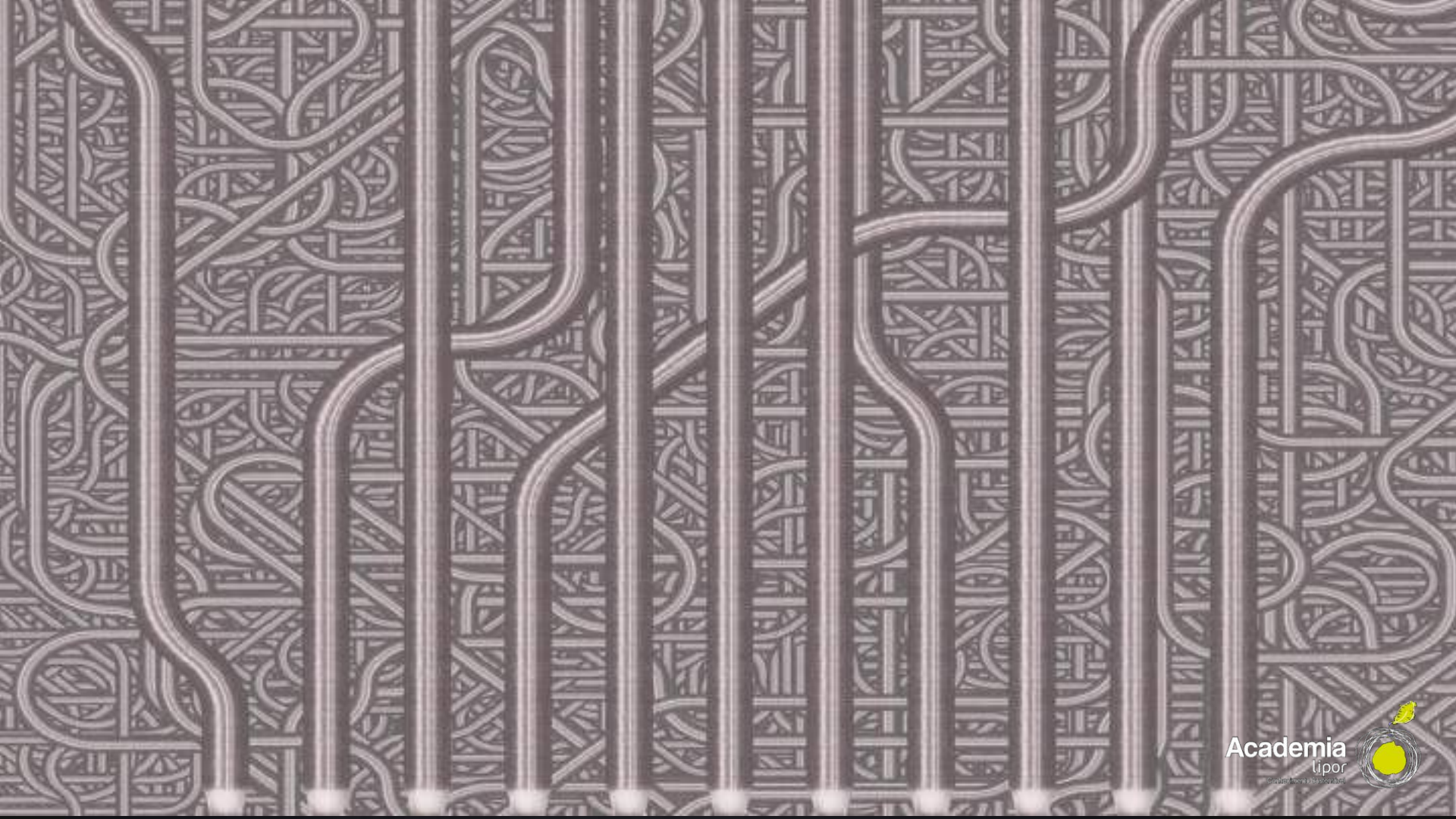


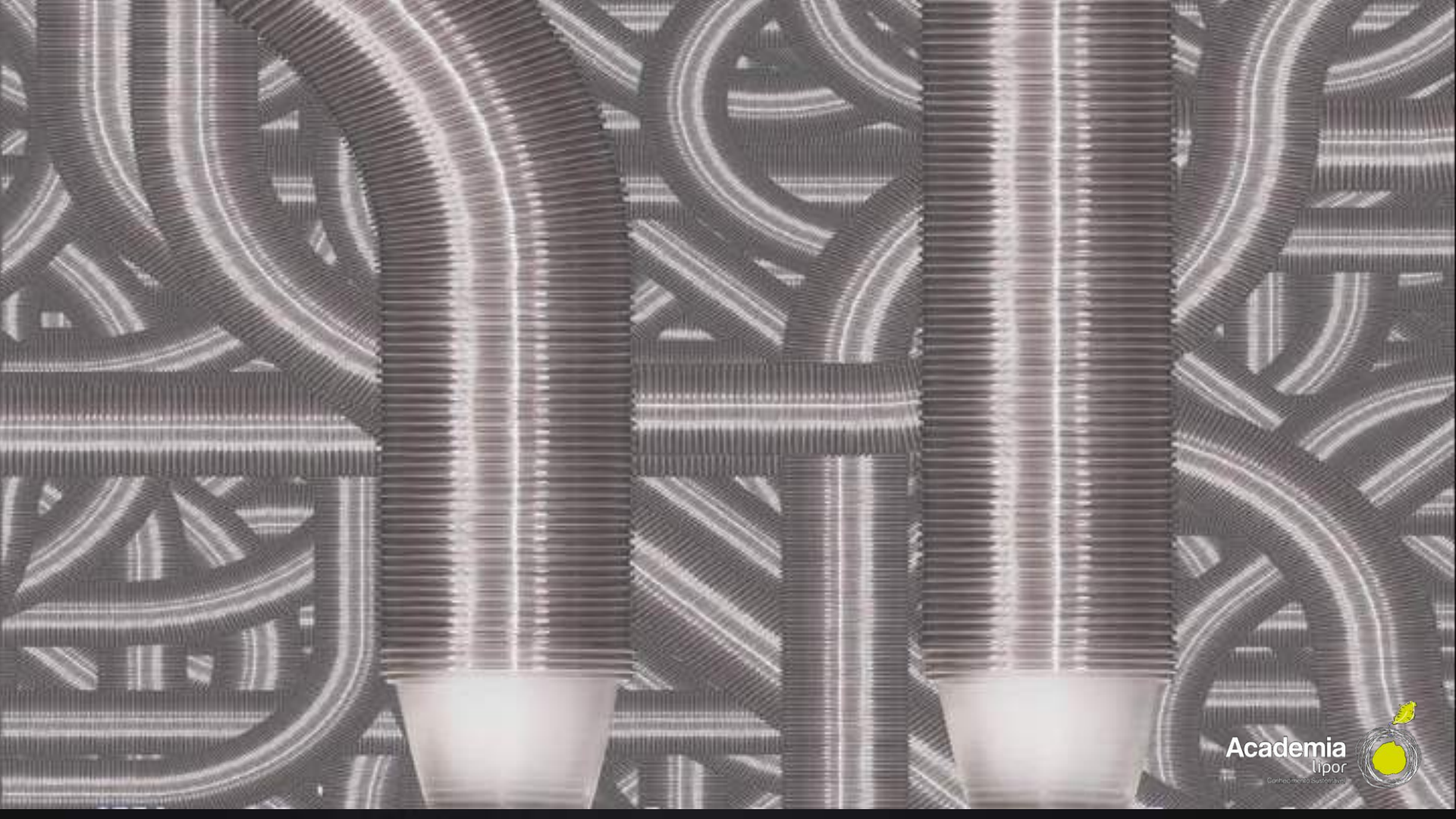






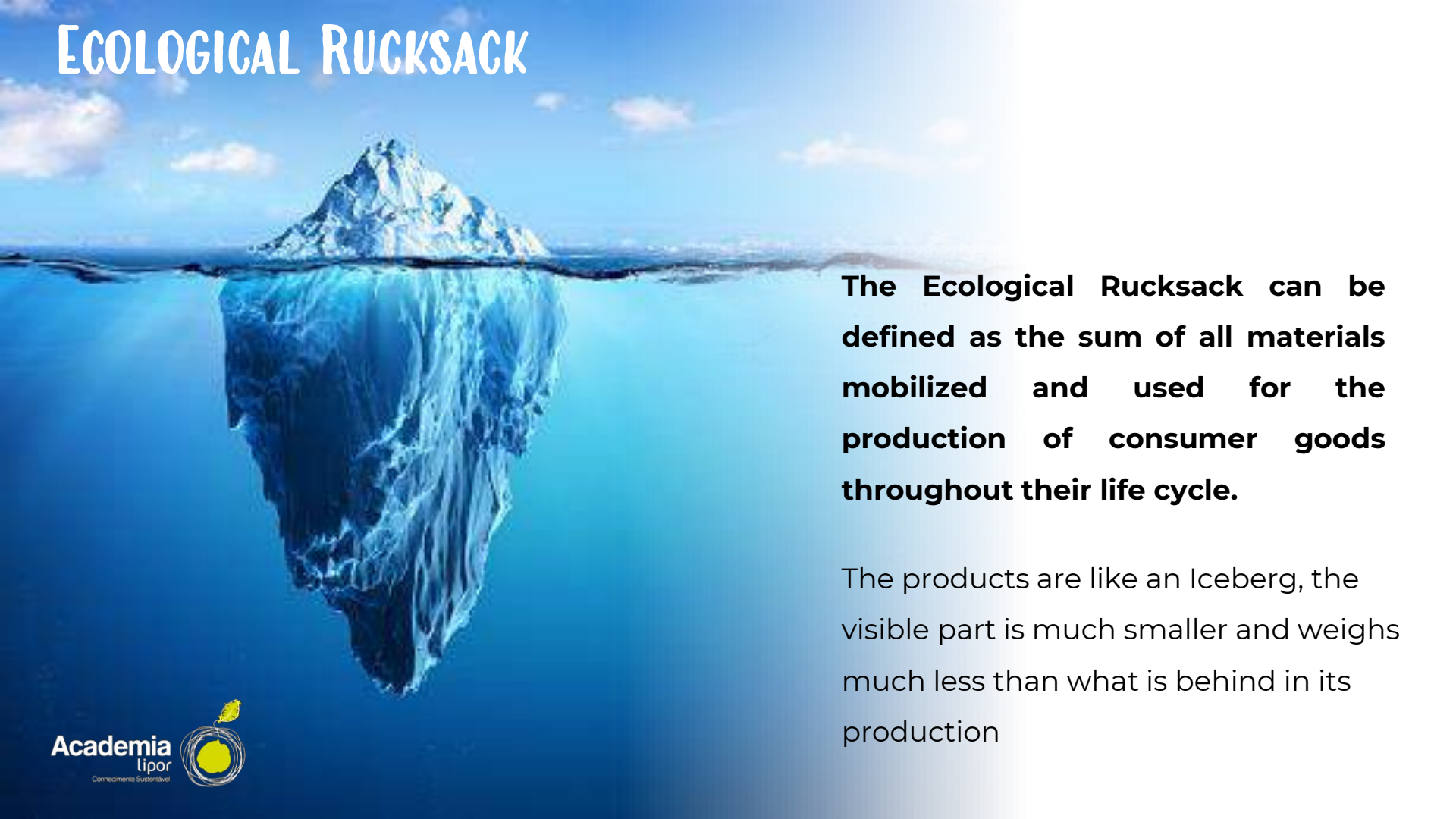






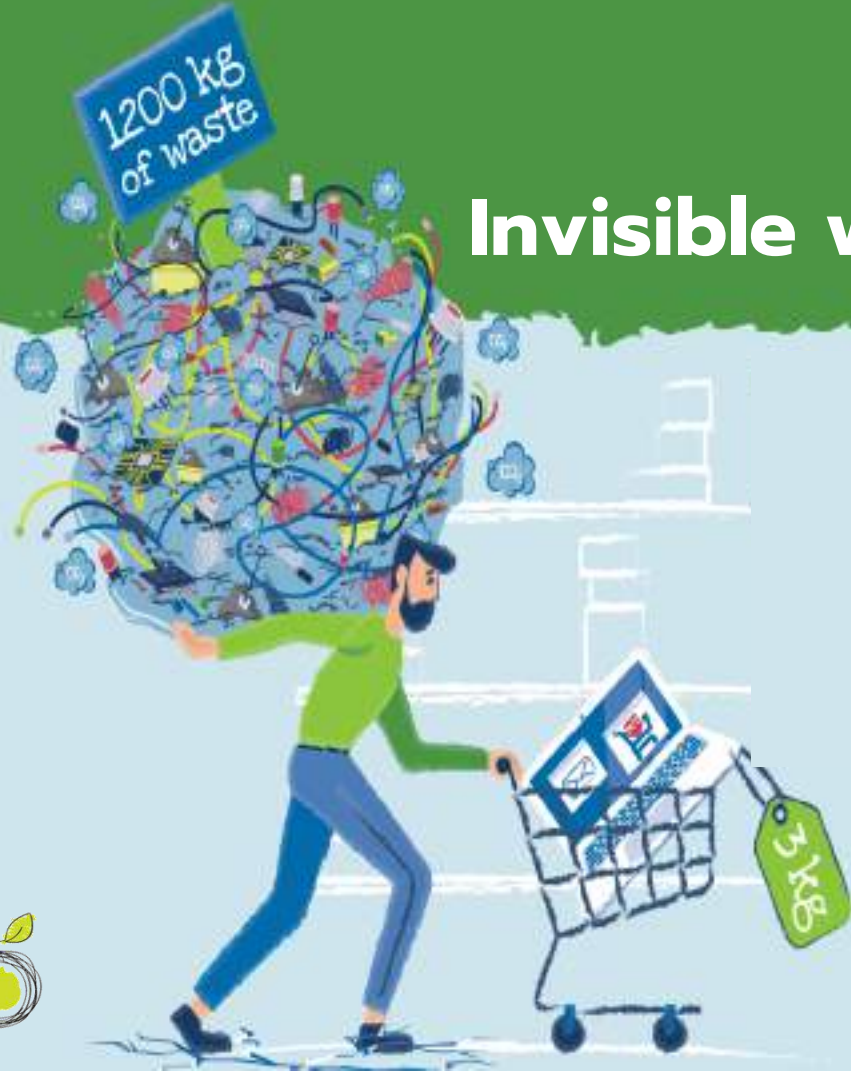


ECOLOGICAL RUCKSACK



The Ecological Rucksack can be defined as the sum of all materials mobilized and used for the production of consumer goods throughout their life cycle.

The products are like an Iceberg, the visible part is much smaller and weighs much less than what is behind in its production



Invisible waste

All waste generated in production and throughout the life cycle of a good or service.

We don't see them, but they have an impact on the environment, on nature, on the planet.

All these wastes are related to the consumption of water and energy, cultivation, extraction, treatment and transport of raw materials, manufacture and transport.

Unboxing #invisiblewaste

ECOLOGICAL RUCKSACK

Quantity of materials required during manufacture:

Computer chip (0.09 g) - 20 kg;

Computer (3Kg) – 1200 Kg

Pair Jeans – 25 Kg

Automobile - 15,000 kg;

Toothbrush - 1.5 kg;

T-shirt - 1,500 kg;

Coffee maker - 285 kg;

Mobile phone - 75 kg.

Gold Ring – 5 ton



**Conscious consumption is
consuming responsibly,
thinking about the
consequences of our acts of
purchase on the quality of
life on the planet and on the
lives of future generations.**



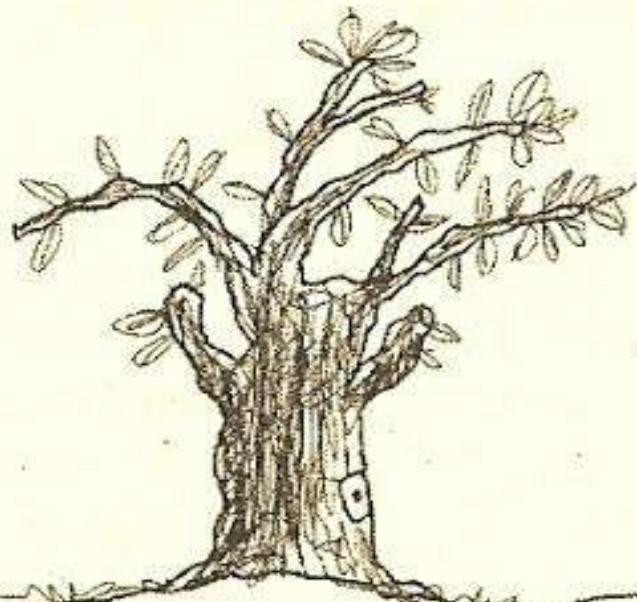
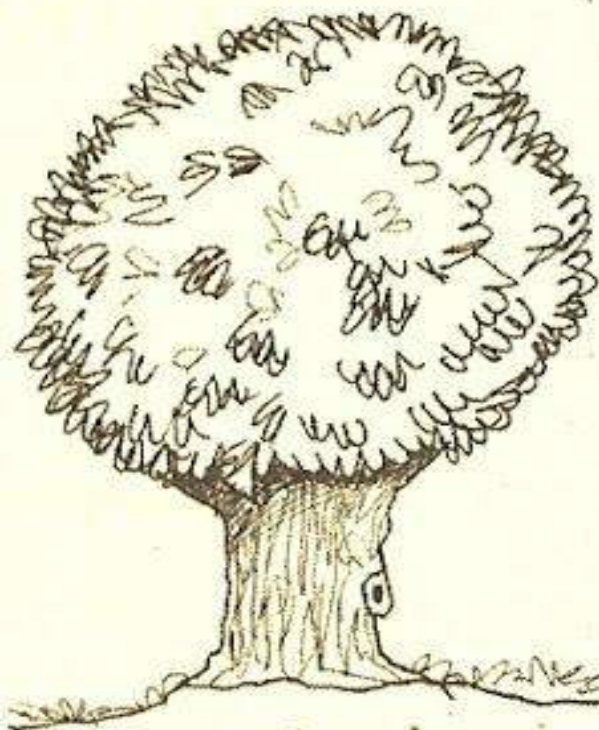


1. Plan your shopping
2. Don't go shopping on an empty stomach
3. Evaluate the impact of your consumption
4. Consume only what you need
5. Reuse products and packaging
6. Sort your waste
7. Promote conscious consumption
8. Don't buy counterfeit products
9. Give our ideas for improve products and services



ECO 92

Rio+20



Rio+40

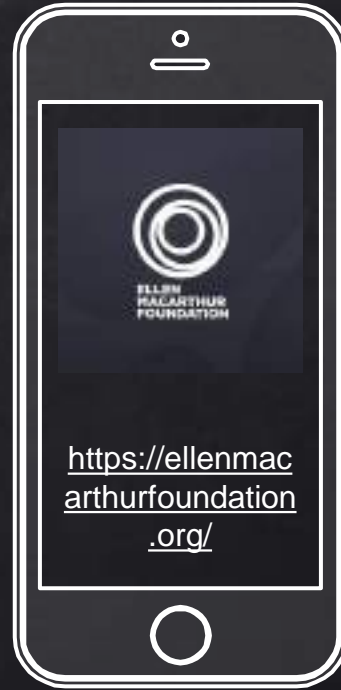


C. TADEU ...

Academia
Lipor
Covilhã University



RESOURCES



WASTE MANAGEMENT



DEFINITION OF WASTE:

“Any substances or objects that the holder discards or intends or is obliged to discard, namely those identified in the European Waste List”



**WASTE: NOTHING IS LOST
EVERYTHING CAN BE
TRANSFORMED**



WASTE MANAGEMENT A CHALLENGE FOR EVERYONE



Waste Management is a topic that requires a complexity of technical, administrative and financial operations necessary for the **deposition, collection, transport, treatment, recovery and disposal of waste**, including the **planning and inspection** of these operations, as well as the monitoring of places of final destination, after their closure

WASTE MANAGEMENT SYSTEM



The need to create **Waste Management Systems** is due to **the increase in waste** production that is directly related to **human activities** and **population growth**. The concept “**Consumer Society**” gained relevance and started to be referred to very frequently in current vocabulary. The era of **disposables**, “using and throwing away” was introduced.

GARBAGE VS WASTE



THE “GARBAGE” OF SOME ARE OTHERS RESOURCES



Garbage



Dump

Landfill

Throw

Disorder

Dirt

Smel

Useless

Mix

LINEAR ECONOMY

Without ~~Recycling~~



WASTE



Useful

Organize

Resource

New

Clean

Circularity

Recycle

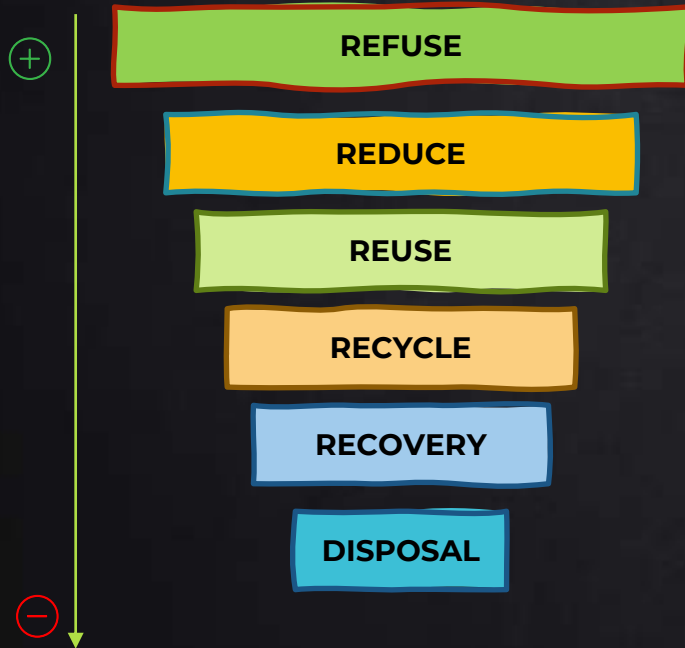
CIRCULAR ECONOMY



WITH Recycling

WASTE = RESOURCE

WASTE MANAGEMENT HIERARCHY



The waste management hierarchy determines the priority of treatments and forms of recovery to be given to waste. According to this model, waste is seen as a resource

PROPER WASTE MANAGEMENT STARTS WITH PREVENTION.

REFUSE

to buy wasteful or
non-recyclable
products



REFUSE



Over-packaged products

the use of single-use plastic

Straws in fast food chain restaurants

Unaddressed advertising

Products containing microplastics (App Beat the Microbead)



REDUCE



Reduce the use of harmful, wasteful, and non-recyclable products.

to produce less

THE BEST WASTE IS THE ONE THAT'S NEVER PRODUCE !

REDUCE



Avoid products with excess packaging

Store food in reusable containers, and not in aluminum foil or plastic film

Use reusable bags;

whenever possible buy rechargeable products

Avoid using tissues and paper napkins



REUSE

Reuse objects for the same purpose that they were created or give them a new use.

Creatively use “waste” materials to create new products, giving them a new value (UPCYCLING).

REUSE

The **shopping bags** several times;

Toys and clothes that are no longer used. They can be use by other children;

Create a “**bank of things**”

Book swap





RECYCLE

FROM OLD MAKE NEW THINGS



Saves water, energy and raw materials
Circular economy

RECYCLE



Use the **recycling bins** to sort your waste

For large volumes you use the **recycle center**

Use your biowaste to make **home composting**

GLASS



- Wine bottles
- Beer bottles
- Yogurt jars
- Canning jars
- Perfume and cosmetic bottles



PAPER AND CARDBOARD



- Cereal boxes
- Cookie boxes
- Egg boxes
- Shoe boxes
- Paper bags
- Card from toilet and kitchen paper rolls
- Moving boxes
- Newspaper and magazines
- Writing / printing paper



LIQUID FOOD, PLASTIC AND METAL PACKAGE



- Water and juice bottles
- Liquid and solid yogurts
- Shampoo and shower gel bottles
- Detergent and fabric softener packs
- Bottles of cooking oil
- Drink and wine packages (LFP)
- Packets of cream and tomato paste
- Plastic bags
- Food and drink cans
- Spray cans
- Aluminum trays

Do velho faz-se novo

Scarf
2 plastic
packages

Teddy bear
6 plastic
bottles

Watering can
60 shower gel
packages

Playing cards
9 cereals
boxes

Glass bottle
1 glass bottle

T-shirt
3 plastic
bottles (1Lt)

Polar coat
10 plastic
bottles

Toy
18 metal cans

Magazine
5 paper
sheets

Park bench
670 metal
cans





REEDUCATE



Small gestures,
big changes...

REEDUCATE AND EDUCATE



- Change our consumption habits
- Don't throw cigarette butts on the floor
- Don't use the toilet as a wastebasket
- Get the word out



**No que toca à sedução, a cotonete
revela uma astúcia incrível.**



English 

Are you #ReadyToChange ?

THE SEDUCTIVE POWER OF SINGLE USE PLASTICS

Painel de Controlo

Emissões de carbono evitadas em 2021

Valorização Orgânica



1 954

t de CO₂ evitadas

Valorização Multimaterial



57 815

t de CO₂ evitadas

Valorização Energética

Sucata + Energia produzida



57 534

t de CO₂ evitadas

Metas Lipor em 2022

Diminuição da Deposição
de RUIR em Aterro



Preparação para
Reutilização e Reciclagem



Retomas com Origem
em Recolhas Seletivas

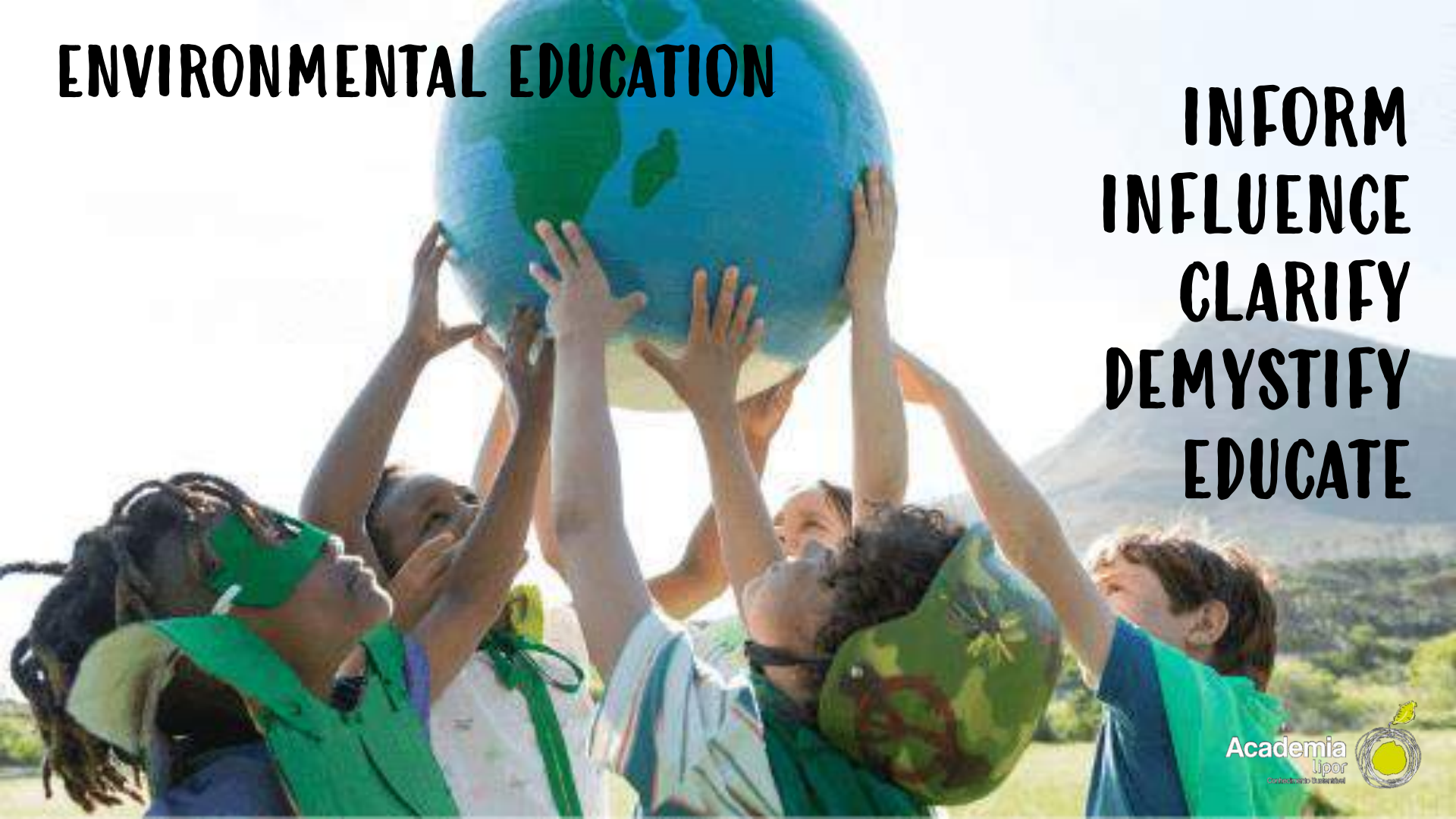


ENVIRONMENTAL EDUCATION



ENVIRONMENTAL EDUCATION

**INFORM
INFLUENCE
CLARIFY
DEMYSTIFY
EDUCATE**



ENVIRONMENTAL EDUCATION

"A permanent process in which individuals and the community become aware of their environment and acquire knowledge, skills, experiences, values and the determination that make them capable to act, individually or collectively, in the search for solutions to present and future environmental, problems."

Fonte: UNESCO, 1987



The Geração+ (Generation+) Project is an educational project, aimed at public and private schools, as well as social institutions or other associations and entities located in the LIPOR Municipalities that intend to change their environmental management practices. We promote the commitment of citizens to good environmental practices, making it easier to acquire skills that promote a greater civic intervention.

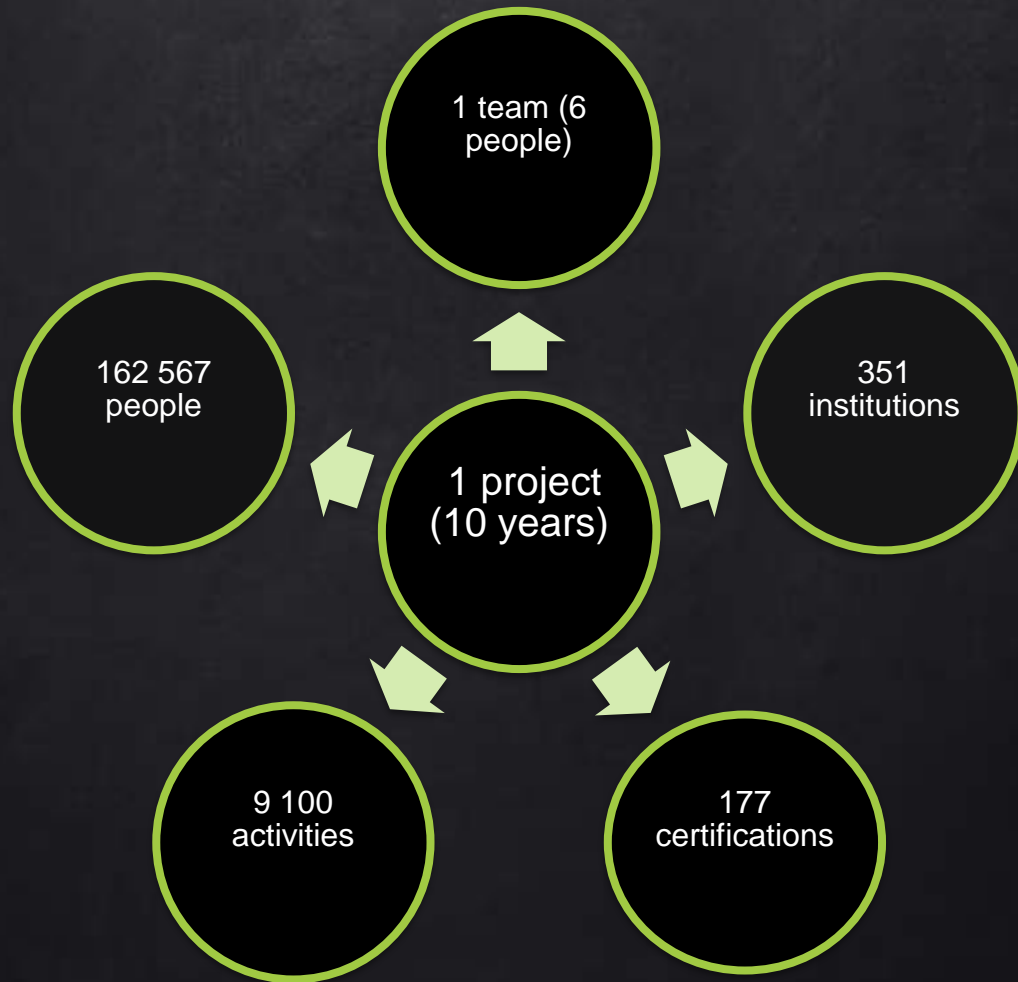
Diagnostic

Intervention

Certification

Certification
management

Phases of the project

















Geração +

Sê um CORAÇÃO VERDE!

LIPOR

LIPOR Geração + 22d

Mil Primaveras... na Casa do Corim!

Mil Primaveras...
Abram portas à biodiversidade

Expectações:
23 de abril a 23 de maio

Qual é o objetivo desta ação? Qual o seu propósito? Como se relaciona com o Espaço Verde do Corim?

45 abril

- 1. Apresentação do projeto
- 2. Apresentação do espaço verde
- 3. Apresentação do projeto de intervenção
- 4. Apresentação do projeto de intervenção
- 5. Apresentação do projeto de intervenção
- 6. Apresentação do projeto de intervenção

1 maio

7. Apresentação do projeto de intervenção

Geração +

LIPOR Geração + 6M

Fluxograma do Projeto

Programa de Educação

PDF

Fluxo_Educacao_PLQ_1

27

Pacto Português para os Plásticos

LIPOR Geração + 3M

VAMOS REINVENTAR O FUTURO

Olá, eu sou o PACI! Vamos reinventar o futuro e salvar o planeta? Sabe mais [aqui!](#)

5

Conteúdos BIO

LIPOR Geração + 23d

Guia de Práticas de Manutenção Sustentável de Florestas

PDF

af-flores-guida-florestas-v09-0950076236

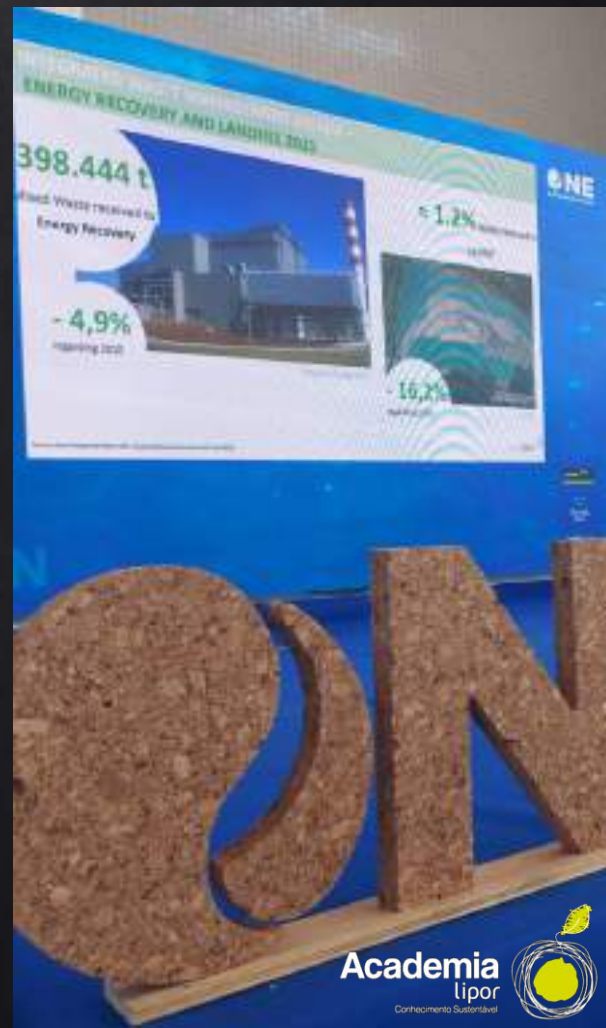
Dic Ho

LIPOR Geração +

Agr Sus

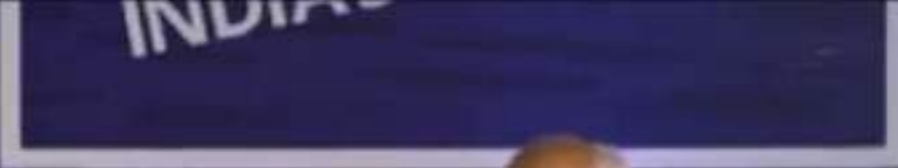
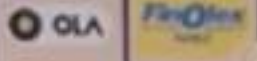








THE PLASTIC



RallyForRivers.org #RallyForRivers ForRivers.org



நதிகளை
மீட்டி
உதவி

FOR RIVERS
VOTE TO
SAVE OUR RIVERS
GIVE A
MISSED CALL
80009 80009

நதிகளை
மீட்டி
உதவி

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மீட்டி
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THE PLASTIC

These characteristics make this material very useful for different areas, from health, food to industry.



light



cheap



versatile



Good
insulater



mdable



aseptic



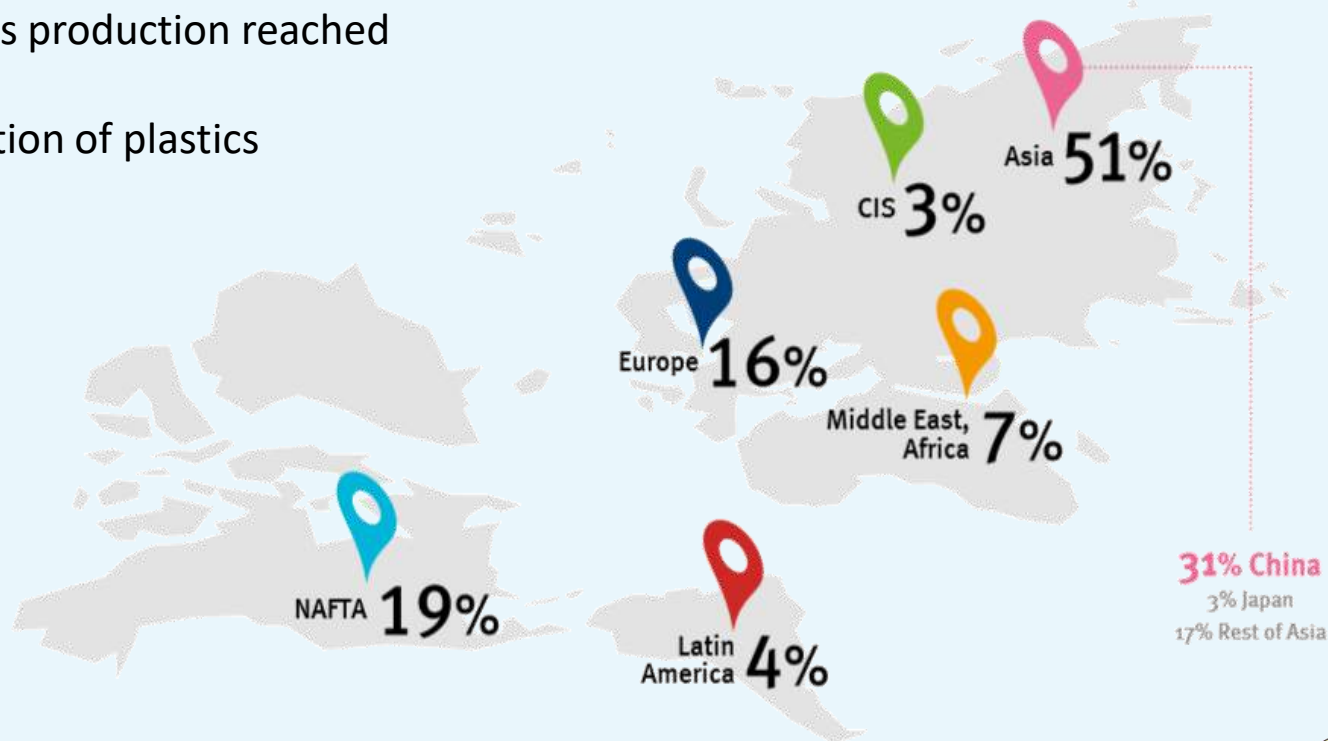
TYPES OF PLASTICS



WORLD PLASTIC PRODUCTION

In 2019, global plastics production reached 370 million tons.

In Europe, the production of plastics comes to almost 58 million tons.



PLASTIC PRODUCTION

Plastic is one of the most used materials in our daily lives, from its use in packaging, in buildings, cars, electronics, agriculture and other applications.





SINGLE USE PLASTIC

They are materials widely used because they are practical, cheap, light and do not need to be washed. They are produced to be used in a short space of time and destined for a single use only, being therefore discarded immediately.





THE OCEAN



THE OCEAN



The Ocean is a single interconnected water body, and it occupies 70% of the planet's surface.

It consists of several basins:

Atlantic

Indian

Pacific

Arctic and Antarctic.

The relief of these ocean basins could be: seamounts, abyssal plains, underwater mountain ranges and oceanic trenches.

Marianas Trench



Kelp forests



Great Reef Barrier



Mid-Atlantic ridge



OCEAN THREATS

MAIN THREATS

The Oceanic Ecosystem is one of the richest, however and due to decades of irresponsible exploitation, they have put the ocean at an alarming level of degradation.

There are currently three main threats to the ocean:

Overfishing

Climate change

Pollution



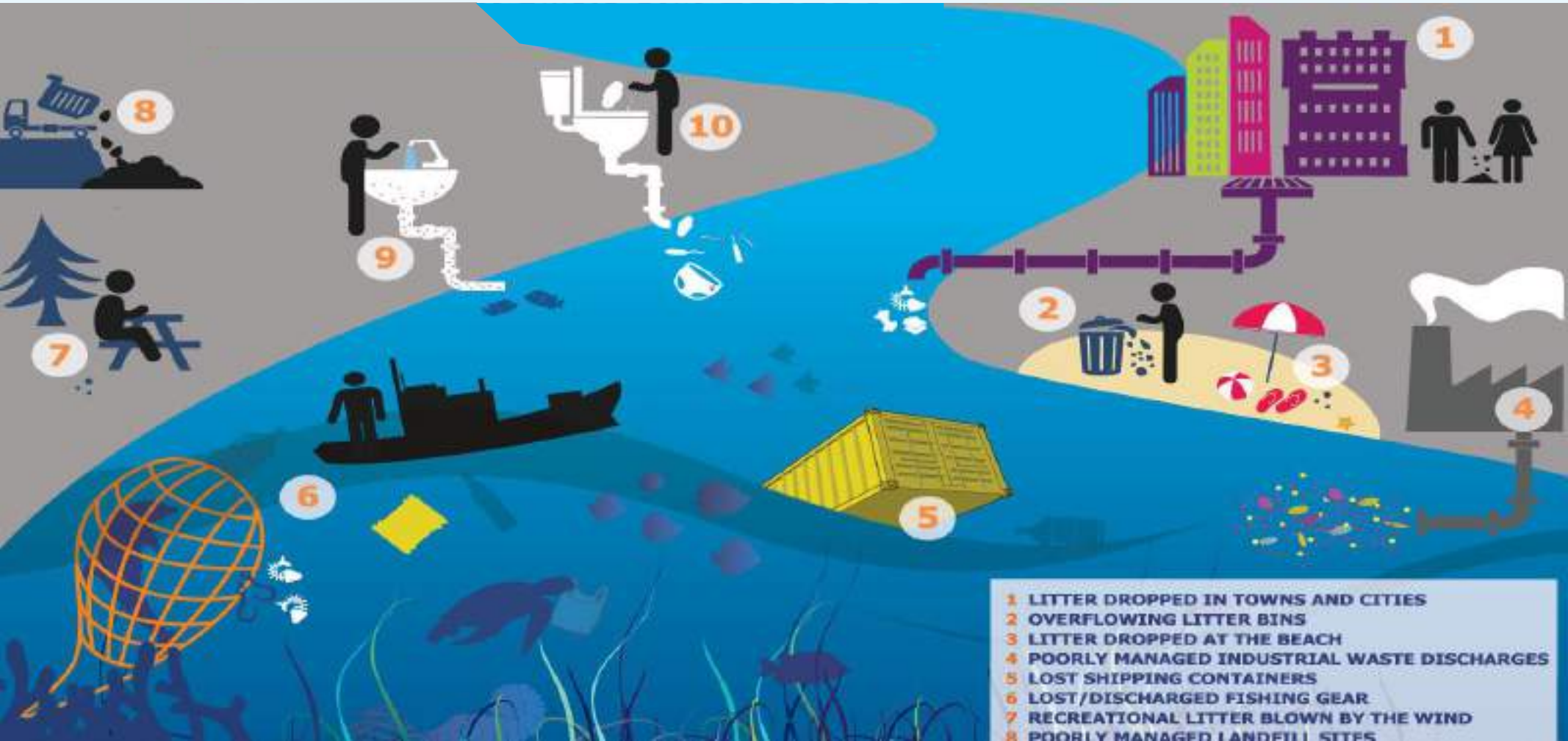
MARINE LITTER



MARINE LITTER

Any material of anthropogenic origin, manufactured or processed (regardless of size) that is discarded, disposed of or abandoned on land (which may be washed out to sea through rivers, sewage, rain and wind) or at sea.

MARINE LITTER ORIGINS



- 1 LITTER DROPPED IN TOWNS AND CITIES
- 2 OVERFLOWING LITTER BINS
- 3 LITTER DROPPED AT THE BEACH
- 4 POORLY MANAGED INDUSTRIAL WASTE DISCHARGES
- 5 LOST SHIPPING CONTAINERS
- 6 LOST/DISCHARGED FISHING GEAR
- 7 RECREATIONAL LITTER BLOWN BY THE WIND
- 8 POORLY MANAGED LANDFILL SITES
- 9 SINKS
- 10 TOILETS



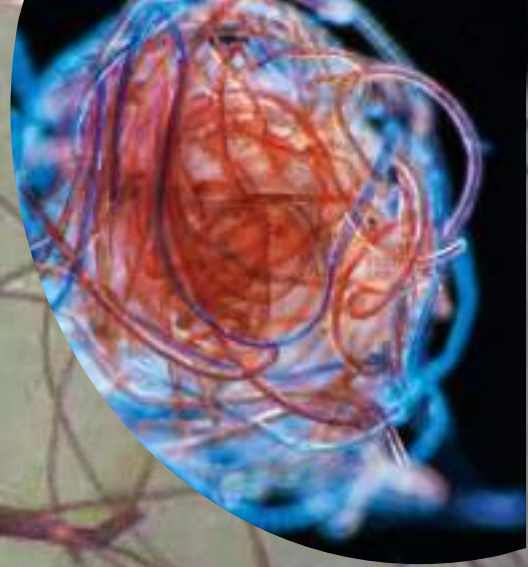
PRIMARY MICROPLASTICS

These are plastic fragments or particles that are 5 mm in size or less before entering the environment. The main sources are: Tire wear while driving; personal care products, e.g. microbeads in facial scrubs, make-up, toothpaste



MICROPLASTICS SECONDARY

are created from the degradation of larger plastic products when they enter the environment through the wear and tear of time and the elements, such as plastic bags, bottles, straws, etc. These account for 69% to 81% of microplastics found in the oceans



PLASTIC MICROFIBERS

These are synthetic fibers, such as polyester or nylon, that are used to make clothes and fishing nets and lines. Through general wear, washing and drying, the fibers can separate forming microplastics (they can also be considered secondary microplastics)





The Lifecycle of Plastics



Plastic bag
20 years



Coffee cup
30 years



Plastic straw
200 years



6-pack plastic rings
400 years



Plastic water bottle
450 years



Coffee pod
500 years



Plastic cup
450 years



Disposable diaper
500 years



Plastic toothbrush
500 years

WHAT CAN WE DO?



**DA TERRA
AO MAR**

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Divisão de Prevenção de Educação e Formação Ambiental

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